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In the 20th century, the automobile took center stage, evolving with unrelenting speed and breathtaking technological advancement. The new century thrusts the automotive industry into a different spotlight, one that demands a holistic view of the vehicle's relationship with people, with the environment, and with society. And it requires a sharp focus on three key words that will lead the new era: safety, environment, and comfort—primarily intelligent transport systems (ITS) and climate control. The race is on for new technology that redefines the automobile and its place in our lives. For DENSO Corporation, harnessing this technology will be key to unlocking growth in the 21st century.

We are a global company, with a firm foothold in all major regions. Our pioneering research and development (R&D), enduring reliability and superior quality products spur industry growth. Our proven track record is backed by a powerful reputation. We are in prime position to outdistance our competitors in the 21st century. We are ready to seize the opportunities before us. And we will drive long-term growth for DENSO in the new century and beyond.