

A NEW LEADER FOR A NEW ERA

On June 27, 2003, DENSO put in place a new senior management team. Hiromu Okabe, formerly president and CEO, was appointed vice chairman, while Koichi Fukaya, a leading exponent of our “Quality First” approach, and a manager with extensive leadership experience both overseas and in Japan, was chosen as his successor. Akira Takahashi will remain as chairman.

Koichi Fukaya’s unstinting commitment to quality, the fundamental tenet of the DENSO way, and his global outlook, make him the ideal choice to lead your company into this new and challenging era in the automotive industry.

