PROLOGUE

Bringing hope for the future for our planet, society, and all people



This world is full of achievements that haven't yet happened.

We haven't built a society where we can all move from place to place with no risks.

We haven't found a way to manufacture with zero CO₂ emissions.

We haven't found a way to feed the entire world,

or build a robot that can work on the same level as a human.

When things we haven't achieved turn into things we have. These are the moments the world takes a step forward.

When the things we've achieved become the everyday.

That's where a better world awaits us.

Our goal is to work with our partners so we can make new things happen together.

Because our world is full of achievements that haven't yet happened.

And that's why we're here.

Here at DENSO, we are professionals who make things happen.

(Excerpt from DENSO Brand Purpose)

