



# Semiconductor Strategy

June 1, 2022

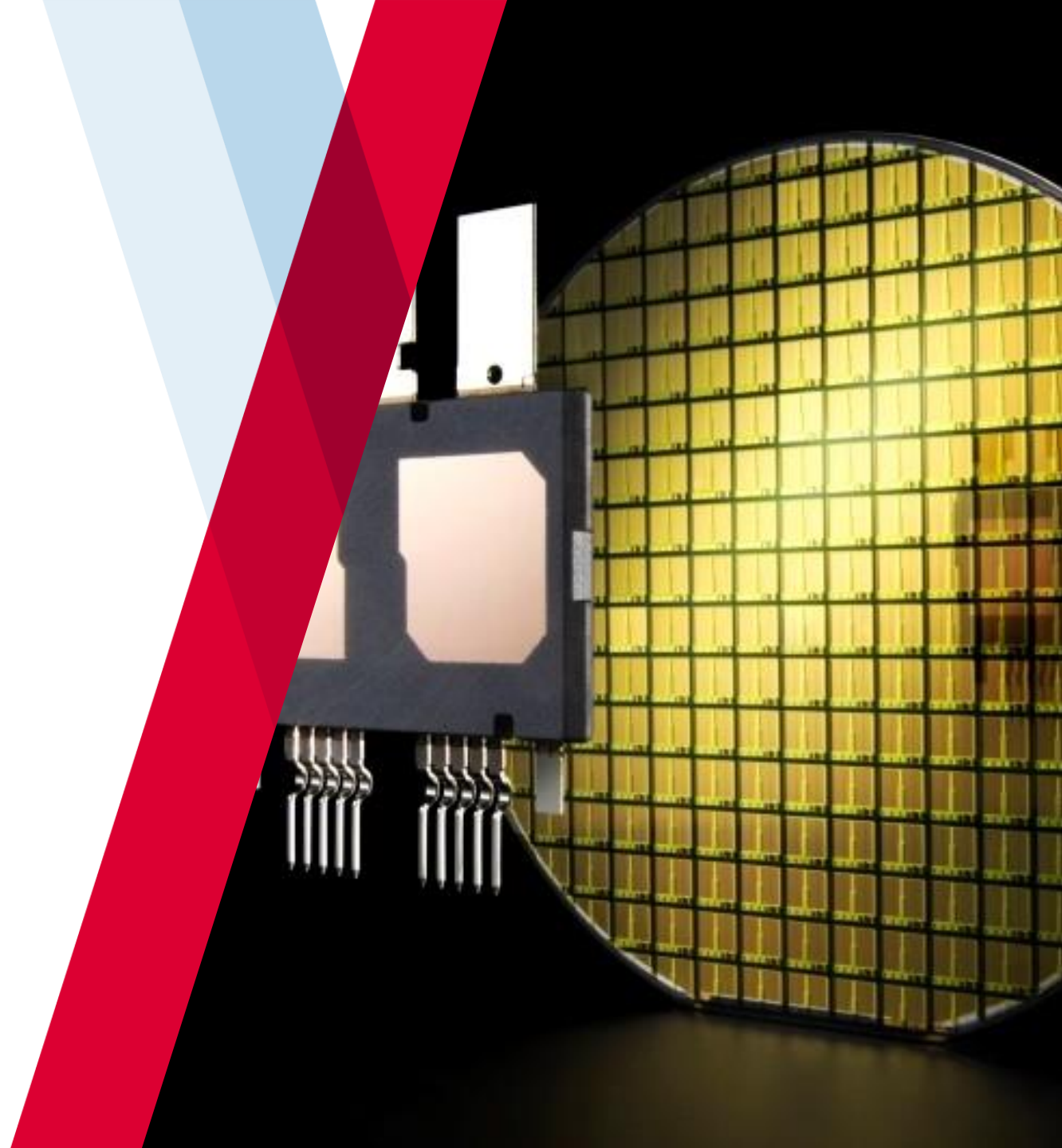
**Yoshifumi Kato**

Senior Executive Officer, CTO

DENSO Corporation



DENSO supports the Sustainable Development Goals (SDGs).



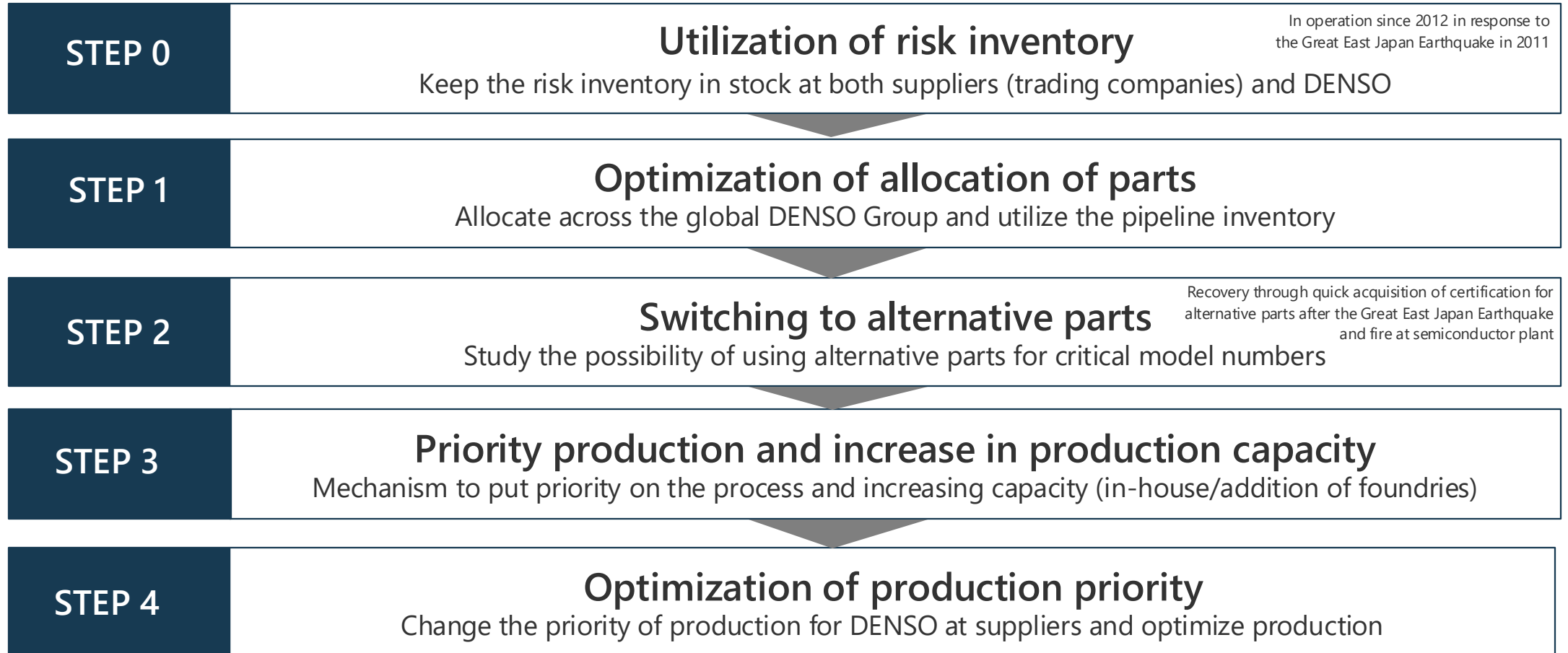
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# Response to the Semiconductor Shortage

DENSO's Response to the current and mid to long term semiconductor shortage

# DENSO's response to the semiconductor shortage (1)

Collaboration with suppliers, and Efforts to secure supplies by taking full advantage of the procurement volume of vehicle semiconductors, which is among the highest in the industry



Promote activities to maintain the supply chain with suppliers to secure supplies.

# DENSO's response to the semiconductor shortage (2)

Prevent risks and expedite initial action in an emergency by establishing a structure for cooperation with suppliers and by introducing DX.

## Sharing of Future Trends

### Long term

Trends of technology and volume over the next ten years

### Short term

Fixed order placement

Short-Term to Long-Term Order Placement (three months → ≥ a year)

	N + 1 years	N + 2 years
2021	Fixed order placement	
2022	Fixed order placement	Unofficial notification

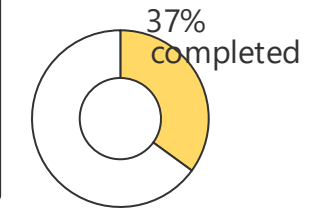
## Fire Prevention Measures and Strengthening Earthquake Resistance

### Example

Increase inspection items for fire prevention measures based on experience

On-site check of plants at suppliers

### Progress in on-site check



Systematic promotion

To be completed in FY2022

## Reinforcing Supply Chain and Preventive Management

Identify social changes and visualize issues

Changes in geopolitical risks, etc.  
(collaboration with external specialized organizations\*)



Issues in the supply chain  
Such as oligopoly  
(collaboration with suppliers)

\* Government-affiliated agencies, overseas diplomatic bodies, trading companies, financial institutions, etc.

## Introducing DX to risk inventory management (will start in October 2022)

Centralized internal and external inventory information (visualization)

Expediting initial action

### In normal times

Improvement of inventory management level (real-time visualization of volume)

### In an emergency

Reduction in lead time to calculate the day on which parts will run out

Greatly strengthen the capability to maintain the supply chain in close cooperation with suppliers.

# 1

## DENSO's Basic Strategy for Semiconductors

DENSO classifies the automotive semiconductor into three areas and formulates strategies for each area, taking into account the technology used, the industries driving that technology, and the companies driving mass production, etc.

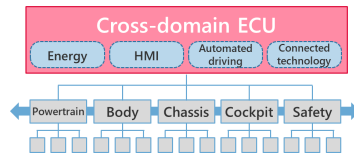
# Vehicles and Semiconductors in the Era of CASE

## 1. Changes in the Electronics Platform

Single ECU



Integrate ECU



Microcomputer  
& System on Chip (SoC)



## 2. Expansion of Electrification

Power Control Unit



Battery  
Monitoring ECU



Power & Analog



## 3. Evolution of Driver Assistance

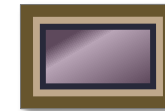
Vision Sensor



Millimeter  
wave radar



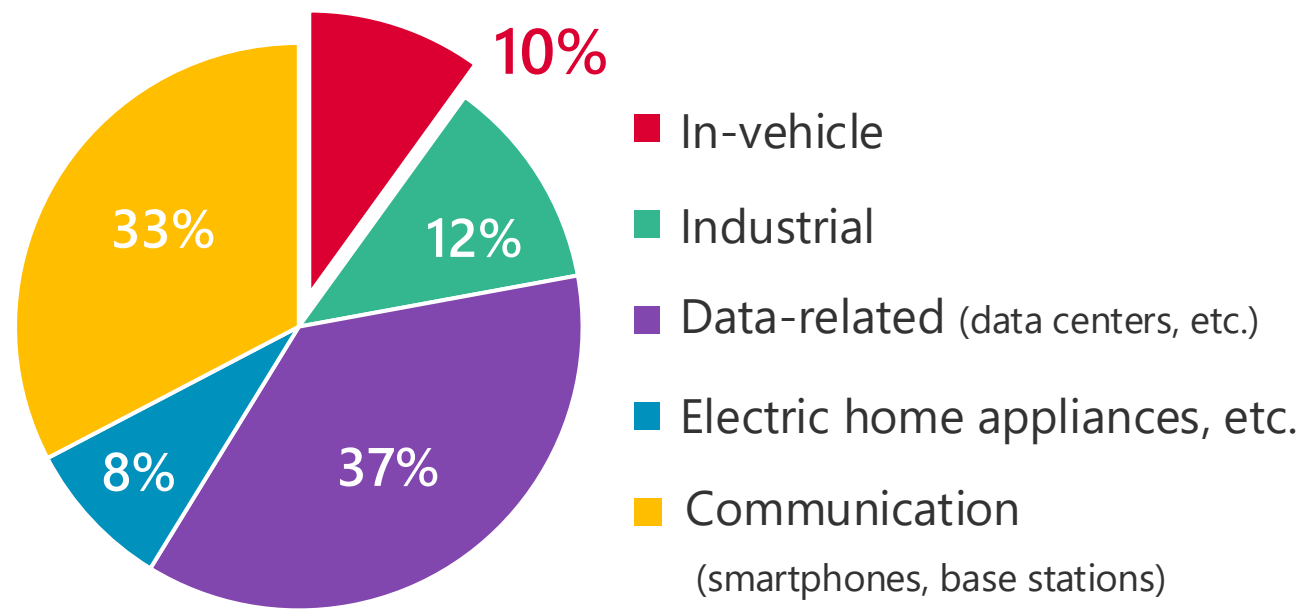
Sensor



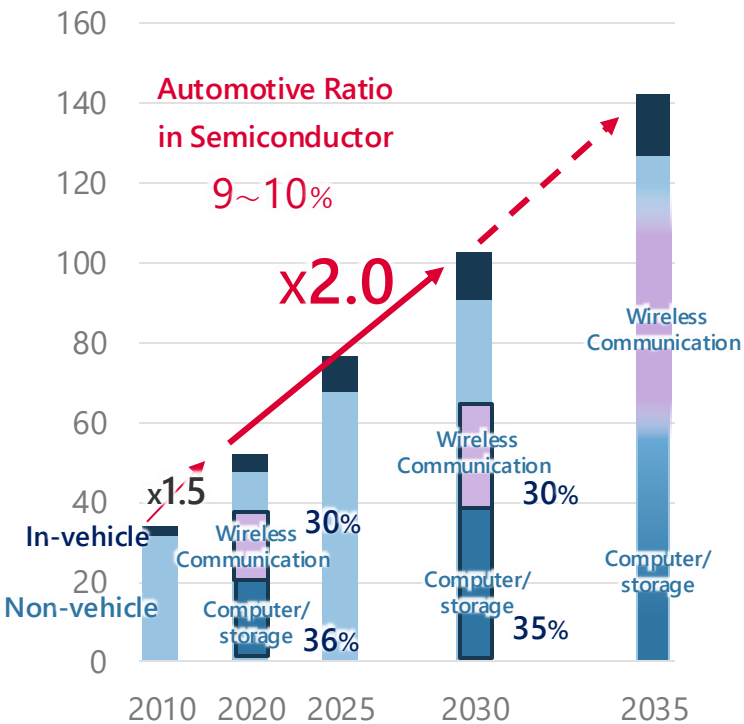
Semiconductors are the key to achieving these solutions.

# Position of in-Vehicle Products in the Semiconductor Market

Semiconductor Market in 2020: 53 trillion yen



Source: Omdia & in-house survey



Source: Omdia & in-house survey

**As the semiconductor market expands, automotive semiconductors will continue to increase.**  
**Strategy formation and collaboration between the automotive and semiconductor industries are essential**  
**for the advancement and stable procurement of in-vehicle semiconductors.**

# Basic Strategy of DENSO's Semiconductor Business

Develop novel and rugged in-vehicle semiconductors while taking full advantage of existing semiconductors, depending on fields.

## Microcomputer & SoC

- Division of labor into specifications, design and manufacture
- Require upstream strategic collaboration



Develop and present specification with strategy and maintain stable procurement

## Power & Analog

- Require performance which fits in-vehicle environment
- Automotive industry drives technology



In-house manufacture semiconductors that differentiate from competitors

## Sensor

- Utilize non-automotive technologies
- Collaborate with automotive sensor semiconductor vendor



Collaborate with strategic partners



# 2

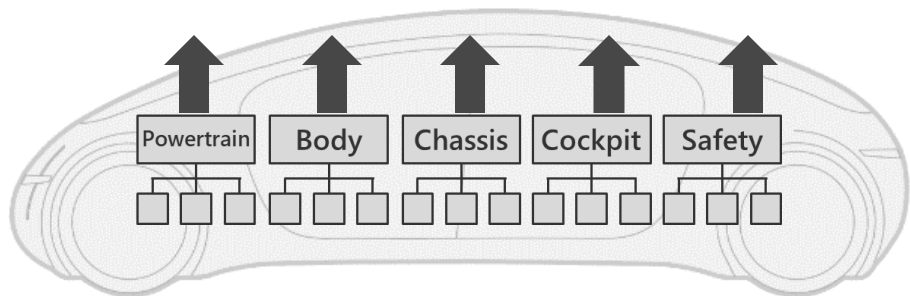
## Microcomputer & SoC

Performance improvement, function development and establishment of a stable procurement network

# Changes in the Electronics Platform and Impact on in-Vehicle Semiconductors

Past

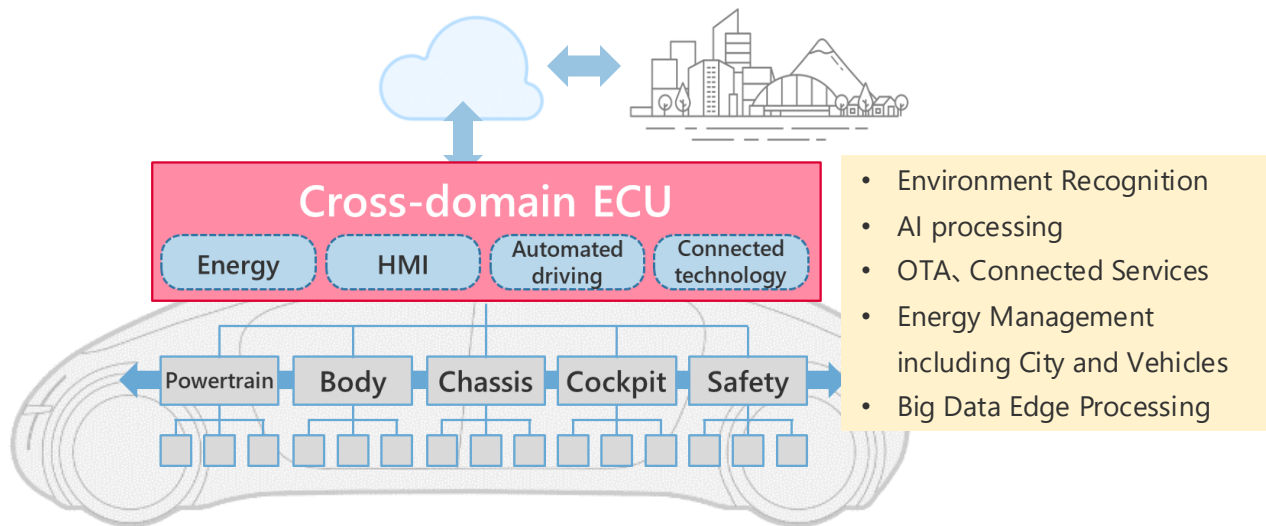
Evolution of each single domain



Logic semiconductor: Microcomputer  
Application: Actuator control

Future

Cross-domain function development is key as mobility evolves such as CASE



Advanced actuator control ⇒ Microcomputer  
AI, Image Processing, OTA, Cloud Cooperation, etc. ⇒ SoC

**Microcontroller performance for control will be improved and SoC will be responsible for cross-domain function development.**

# DENSO's Vision

## Promote two activities to secure stable procurement of advanced logic semiconductors

### Promoting development and standardization and deepening the cooperation with specialized manufacturers



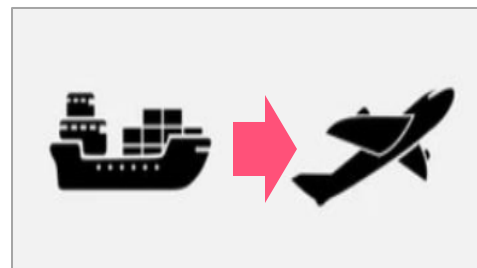
Present strategic specifications and promote standardization



Have several sites to produce with standard manufacturing process and strengthen BCP

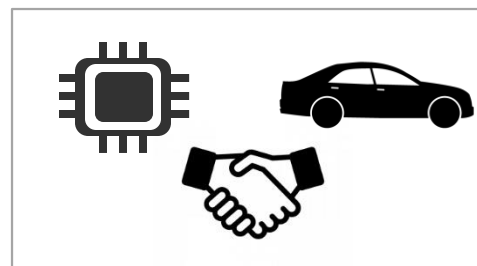
More in-depth response, including development and manufacturing

### Activities to maintain the supply chain



#### Short to Medium Term

Take advantage of the procurement volume (Transport, alternative parts, and change)



#### long term

Optimize the gap between automotive and the semiconductor industry

Promote optimization of semiconductor procurement structure

## Efforts (1)

Promote development and standardization and deepen the cooperation with specialized manufacturers

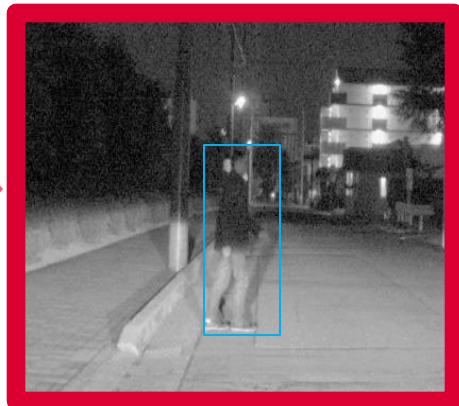
DENSO's strength

Present strategic specification  
for automotive

Development to improve the recognition performance at night



Before application



After application

Artificial intelligence IP of SoC for  
image recognition systems

Jointly develop driver assistance SoC  
with semiconductor vendors

Prepare for production of 28nm  
microcomputers in Japan

# jasm



\*JASM: Japan Advanced Semiconductor Manufacturing



SONY

**DENSO**  
Crafting the Core

Taking a minority stake in JASM  
(announced in February 2022)

## Efforts (2)

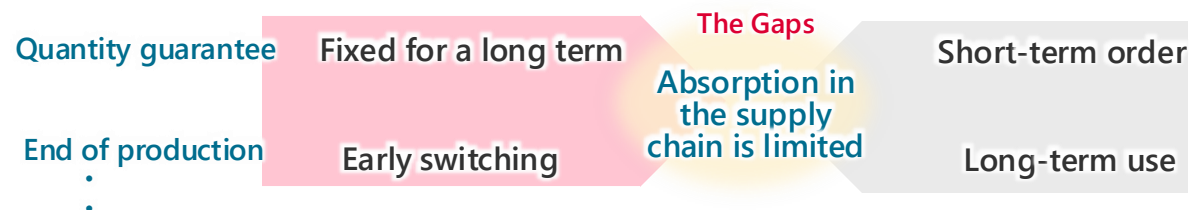
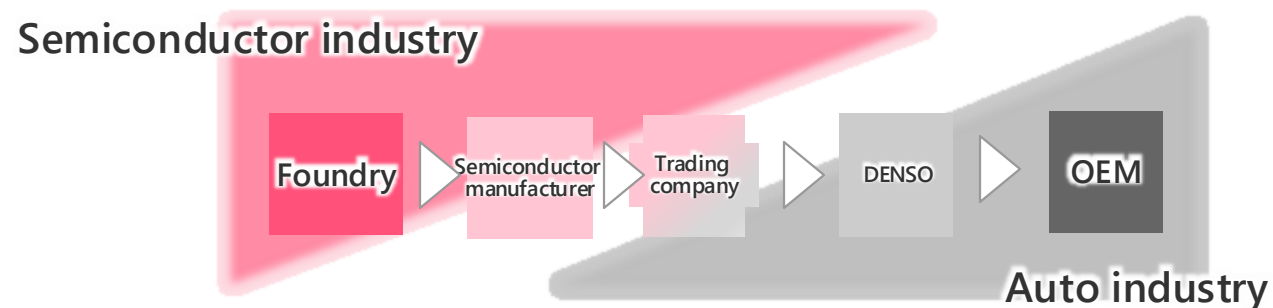
### Reform the semiconductor procurement structure

DENSO's strength

Make proposals by taking advantage of experience and volume of semiconductor procurement

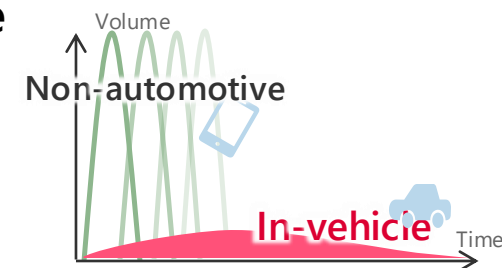
Key points in reforming the procurement structure

Gaps between industries (examples)



1. Share the medium- to long-term trends across the supply chain
2. Mechanism for industry standardization by taking advantage of the total volume
3. Switch earlier based on market trends

Example: Product life cycle



Small volume and long-term supply

- Cost increase to maintain production lines
- Response to discontinuation of old models

## Leveraging DENSO's strengths to reform the procurement structure

# 3

## Power & Analog

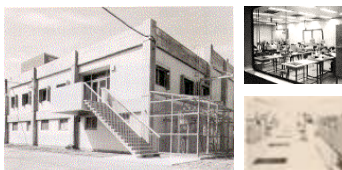
The differentiation area driven by automobiles, materials, design, and manufacturing processes are insourced, semiconductors are also manufactured in-house.

# History of in-House Manufactory of Semiconductors at DENSO

## Expansion of wafer production facilities

1949 DENSO established  
1967 IC Research Center established

⋮



1975 Head office wafer plant  
1991 Kota wafer plant  
2012 Iwate wafer plant

(transferred from Fujitsu Semiconductor)

2020 Hirose wafer plant

(transferred from Toyota Motor Corporation)

2023 collaboration with USJC

### Global History of Semiconductor Development

1967 An electronic calculator (TI) developed  
1968 Intel Corporation established  
World's first CMOS IC (RCA)

The development of ICs accelerated globally in the 1960s.



Increase Production Capacity

through M&A and Collaboration

Equivalent to sales of DENSO's in-house manufactured semiconductors\*: 420 billion yen (2021)  
\*Part of in-house manufacturing power semiconductor, ASIC and sensor

DENSO's CAPEX in semiconductors: 160 billion yen (total for past three years)

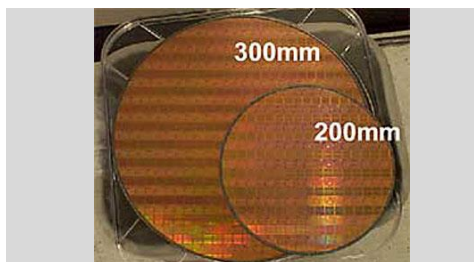
## DENSO has produced in-vehicle semiconductors for nearly 50 years



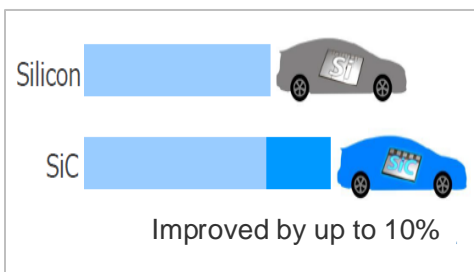
# DENSO's Vision

Develop and Manufacture in-House “Devices & Wafers” and “Manufacturing Processes” to Maximize System Competitiveness

## Power: Devices & Wafers



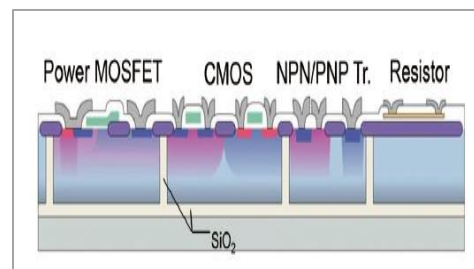
Production of Large-Diameter Silicon Wafers with Strategic Partners



Full-Scale Launch of Silicon Carbide, which is Advantageous for BEVs

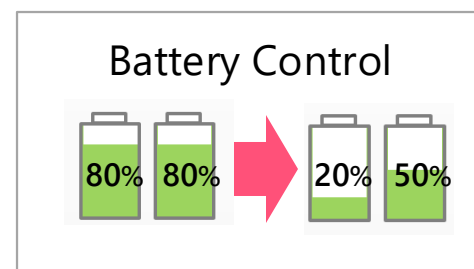
Strengthen competitiveness of high voltage power semiconductors

## Analog: Manufacturing Processes



SOI-BCD Process Attains the Performance Required for the in-Vehicle Environment

BCD: Bipolar-CMOS-DMOS



Design Capabilities to Anticipate and Meet System Needs

Strategic ASIC development

ASIC: Application Specific IC

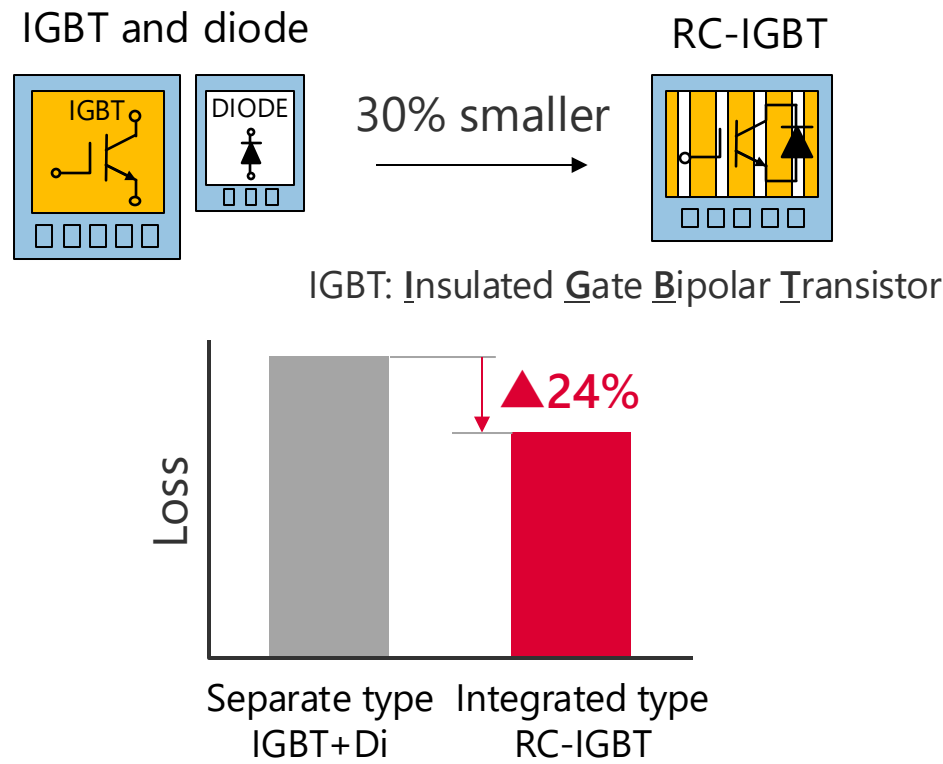


# Efforts (1)

## Improve Cost Competitiveness of Silicon Power Semiconductors

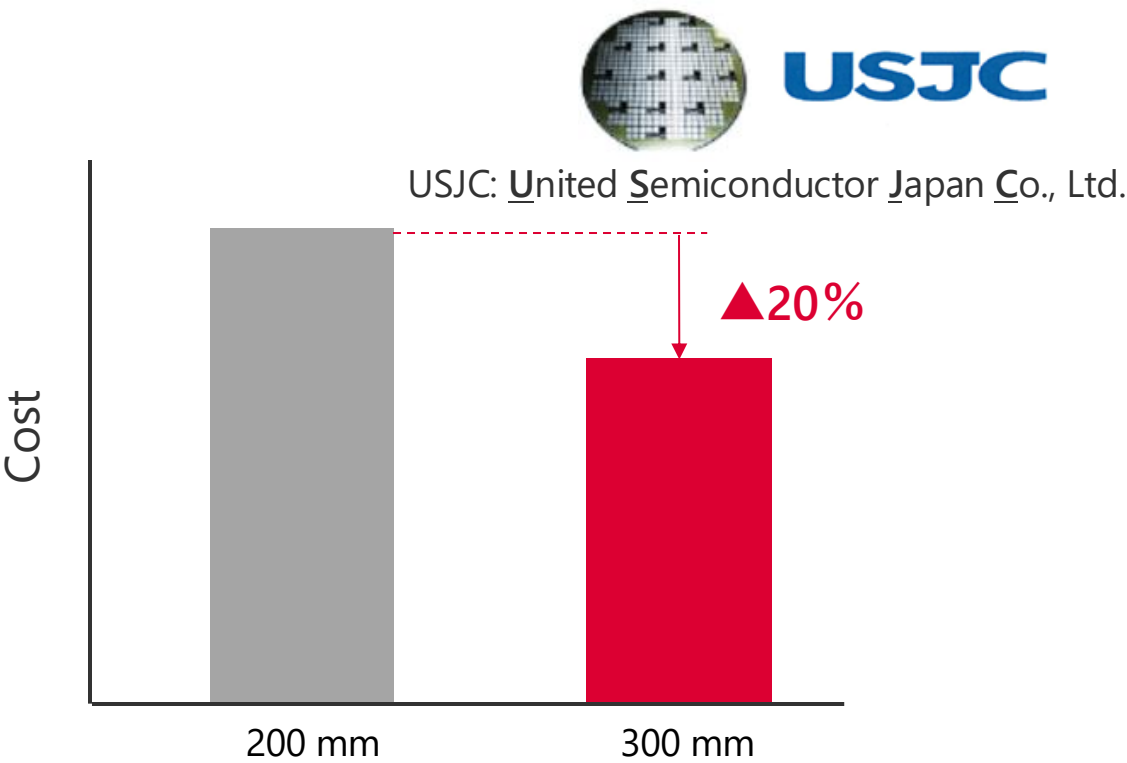
DENSO's strength

Reduce the Loss by Integration



Compact and low-loss device structure

Large-Diameter Wafers (300 mm)



Agreed to cooperate in production with USJC  
(Announced in April 2022)

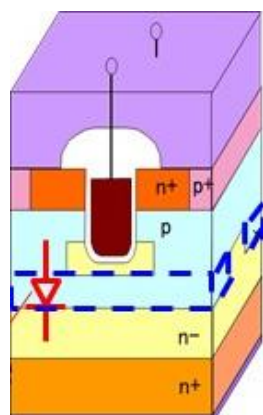
## Efforts (2)

# Improvement of Performance of SiC Power Semiconductors

DENSO's strength

Achieving both high-voltage resistance and low on-resistance

## Using electric-field-limiting trench MOS



Electric-Field-Limiting Structure

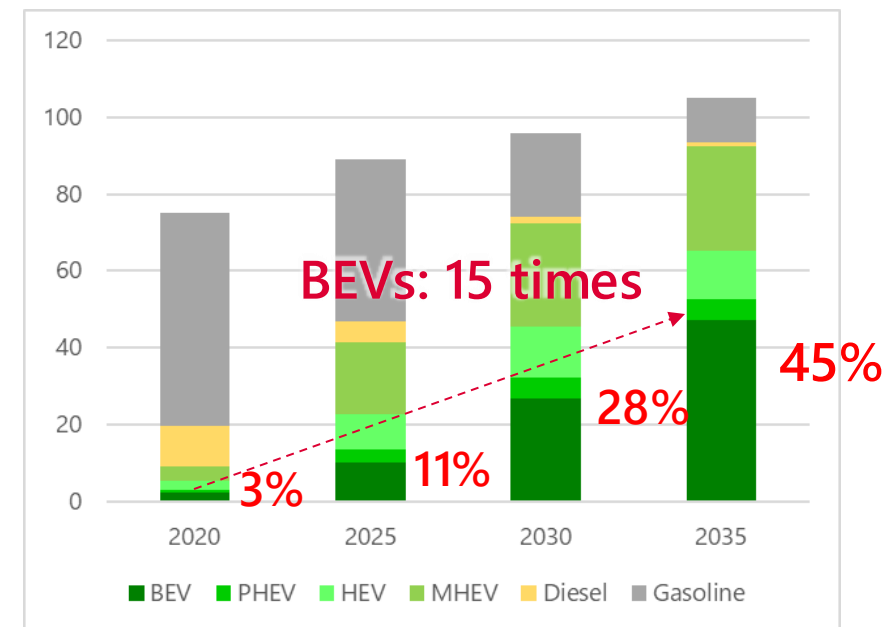
\* Patented technology

High Reliability in Large Currents

Device structure with high-voltage resistance and low on-Resistance

## Forecast for global car sales

Unit: million cars



Source: BCG analysis (April 2021)

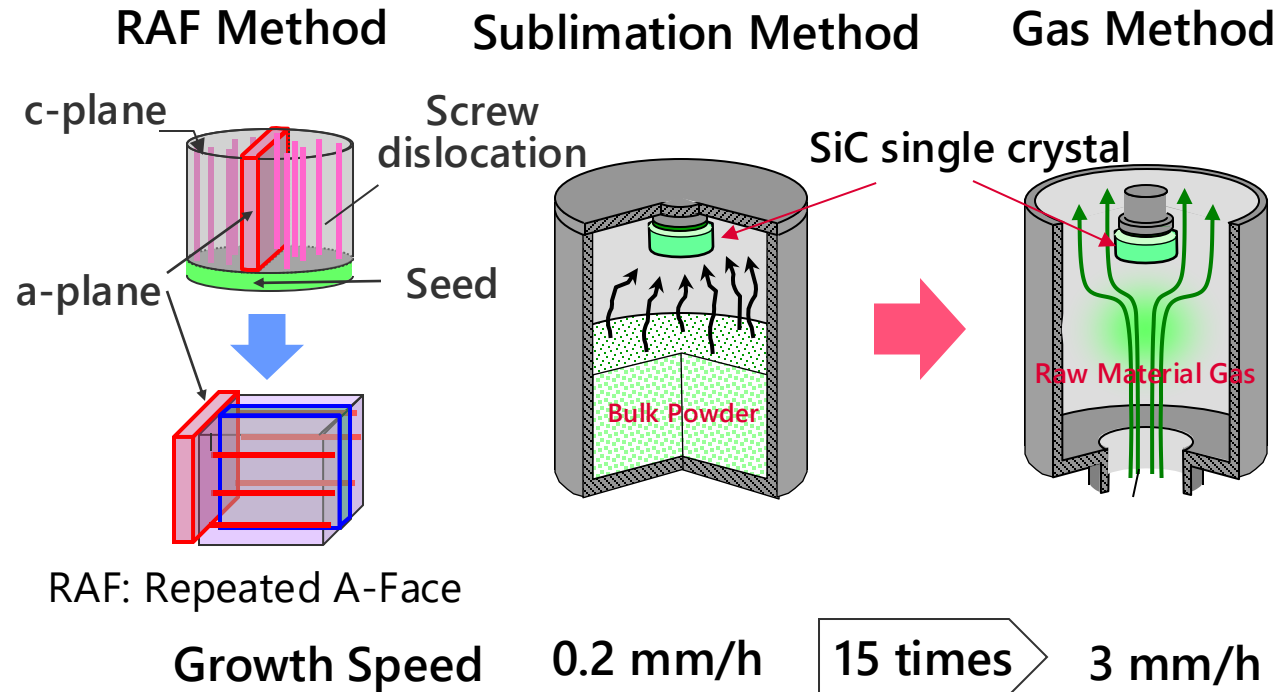
Widespread use of silicon carbide due to rapid expansion of BEVs

# Efforts (3)

## Improvement of Cost Competitiveness of Silicon Carbide Power Semiconductors

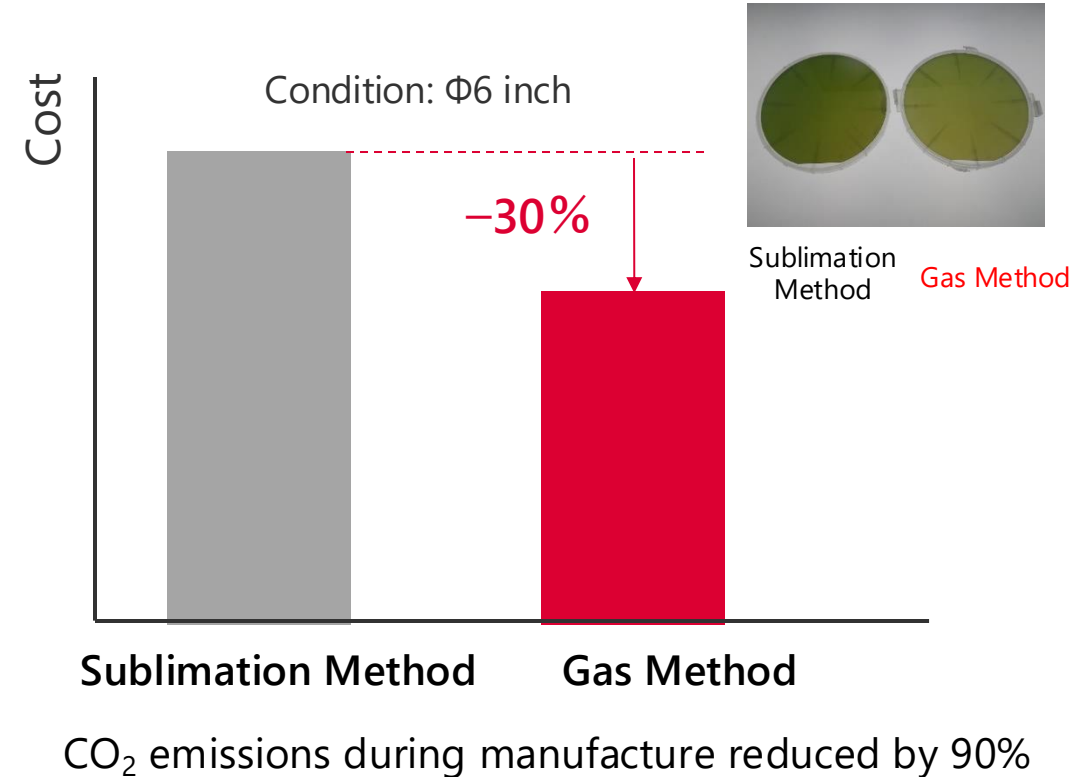
DENSO's strength

"Manufacturing capabilities"  
to fabricate equipment in-house



Achieving of high-quality and inexpensive SiC wafers

Increasing the wafer growth speed  
15 times



Target cost: ▲30% from current level

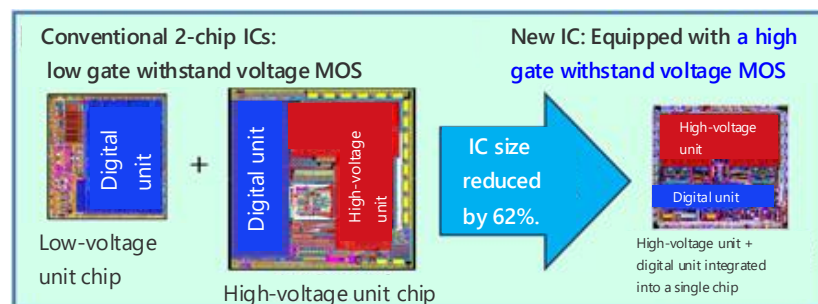
# Efforts (4) Strategic ASIC development

DENSO's strength

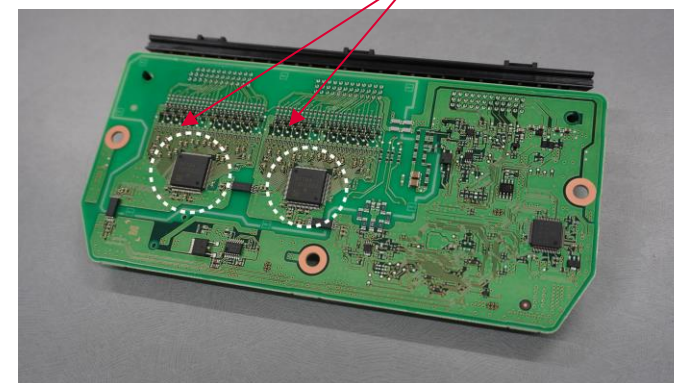
150V high-voltage resistant process

World's first

Achieving both high-accuracy detection and monitoring of many cells

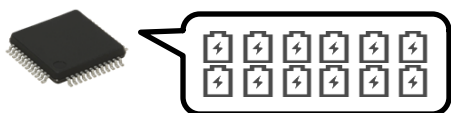


Lithium-ion battery monitoring IC



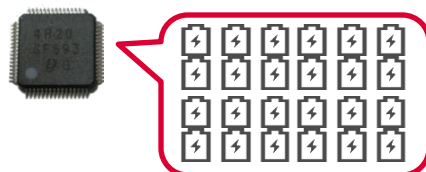
Competitor's product

Monitoring of 12 cells



DENSO's product

Monitoring of 25 cells



The number of battery cells monitored is double that of a competitor's product.

- Battery voltage detection accuracy:  $\pm 3$  mV or less
- Number of battery cells that can be monitored is 25 cells/IC

Anticipate and meet the need for battery control

# 4

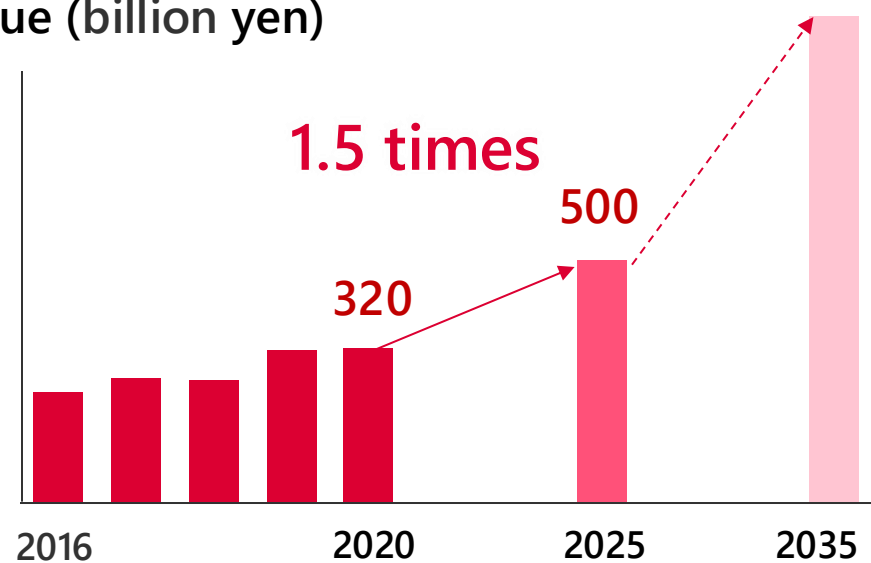
## Sensor

ADAS and AD etc. sensors work with strategic partners who are willing to work with in-vehicle

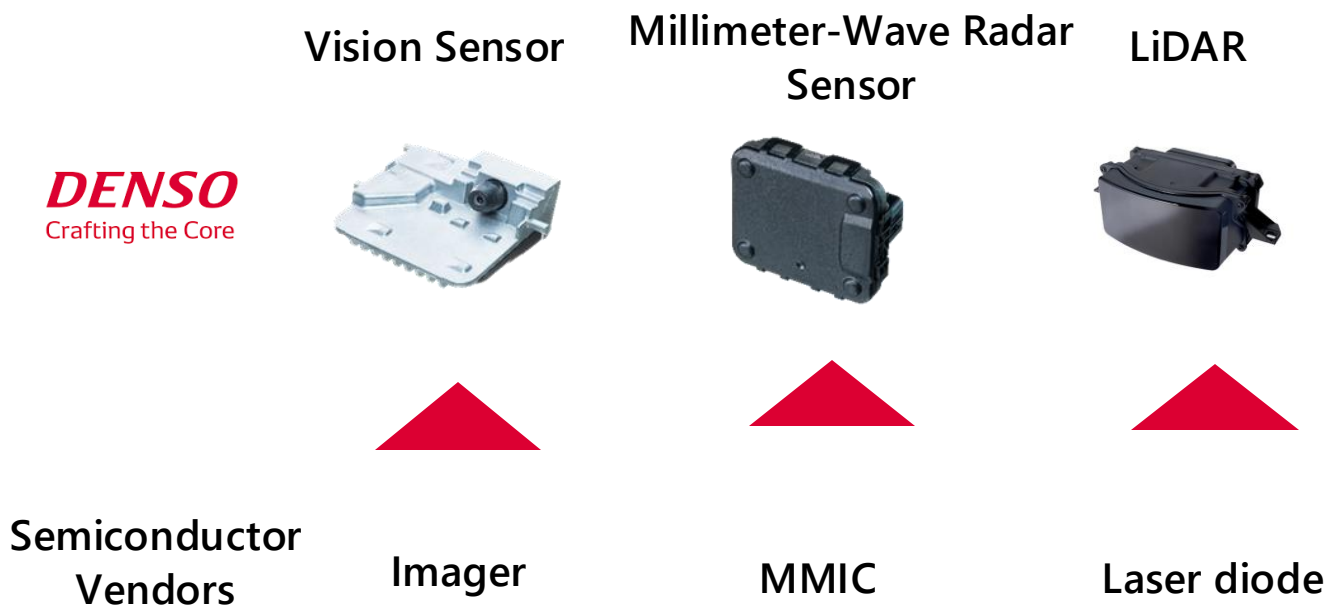
# Sensor Semiconductors for Safety System Products

## AD & ADAS business

Revenue (billion yen)



## Various semiconductors for AD & ADAS products



Expand safety system products through competitive strategic partnerships.

# DENSO's Vision

Strengthen the “judgment capabilities” for current situation and “realization capabilities” for the future to achieve competitive strategic partnerships.

## Judgment Capabilities



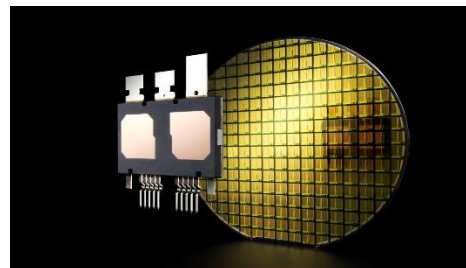
Anticipate rapidly changing technology trends



Disseminate in-vehicle trend to strategic partners

Strategic partnerships

## Realization Capabilities



Plan novel semiconductors in the era of CASE



Develop structure to achieve the vision

Development of sensors for autonomous driving

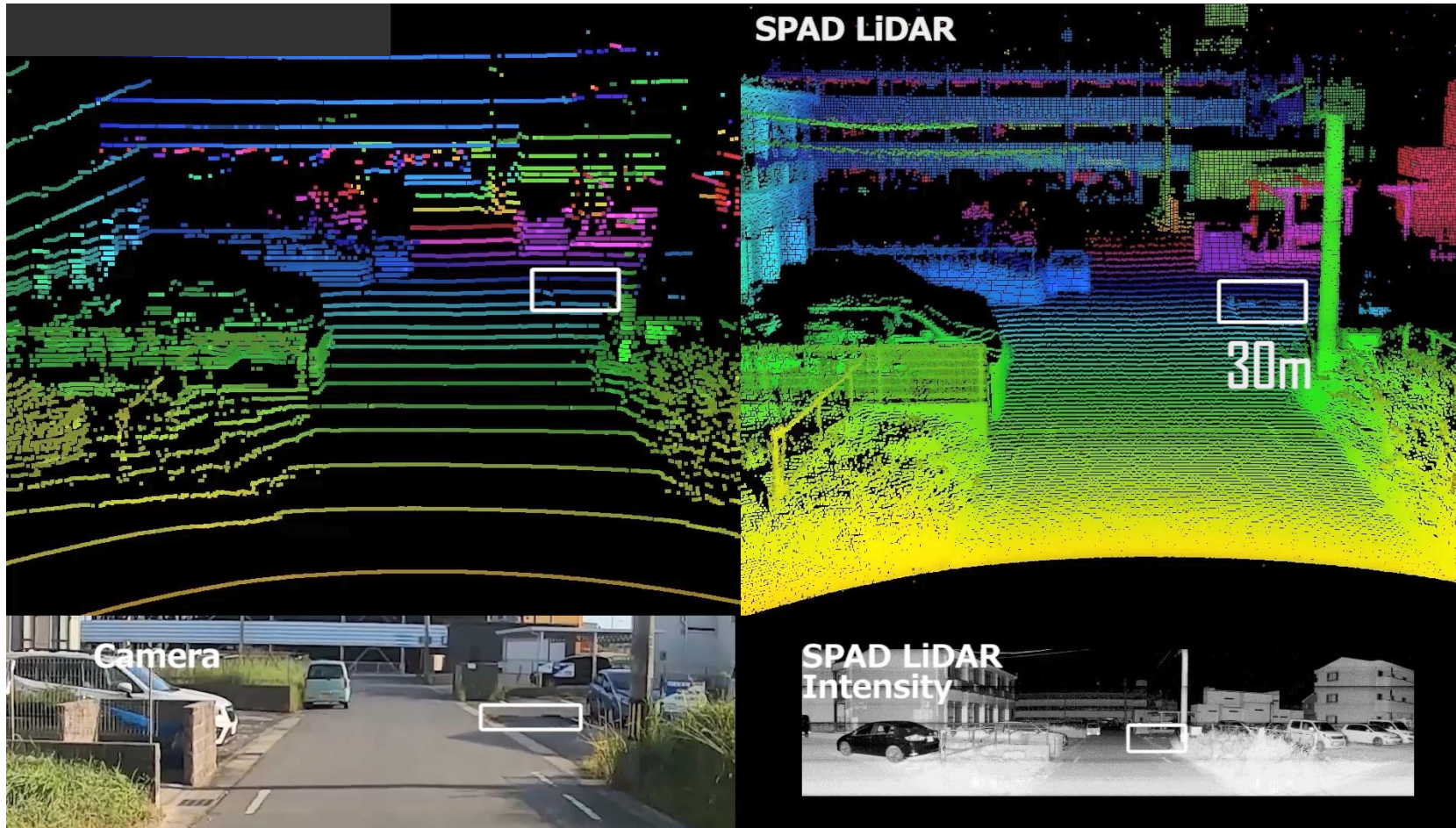


# Efforts (1)

## Development of SPAD LiDAR for Autonomous Driving

Another Supplier

**DENSO**





# DENSO's Goals

## Semiconductors

Maximize system competitiveness using rugged in-vehicle semiconductors through collaboration with strategic partners.

	Goal	Basic Strategy (Business Policy)	Attainment Level at Present	Target for 2025
1. Microcomputer & SoC	Promoting development and standardization, deepening the cooperation with specialized manufacturers and working on maintain the supply chain to secure stable procurement	<u>Establishment of a stable procurement network</u> (1) Utilize standard products and manufacturing processes (2) Reform the semiconductor procurement structure	Equity participation in partners of design and manufacture has been completed.	Bridging the gap between the automotive and semiconductor industries, promoting standardization and strengthening the supply chain
2. Power & Analog	Develop and Manufacture in-House "Devices & Wafers" and "Manufacturing Processes" to Maximize System Competitiveness	<u>In-House Manufacture Semiconductors that Differentiate from Competitors</u> (1) Strengthen competitiveness of high voltage power semiconductors (2) Strategic ASIC development	Revenues of 420 billion yen, equivalent to sales, for in-house manufacturing semiconductor*	Revenues of 500 billion yen, equivalent to sales, for in-house manufacturing semiconductor
3. Sensor	Strengthen the judgment capabilities for current situation and realization capabilities for the future to achieve competitive strategic partnerships	<u>Collaboration with strategic partners</u> (1) Collaborate with competitive partners (2) Develop sensors for automated driving	Mass production of Global Safety Package 3	Developing compact & high performance environmental recognition sensor for advanced driver assistance of Lv3 or higher

\*Part of in-house manufacturing power semiconductor, ASIC and sensor

Resolve social issues in "green" and "peace of mind" by offering rugged in-vehicle semiconductors.

***DENSO***

Crafting the Core