## **DENSO** Crafting the Core

## Technology Development toward 2035

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## Society envisioned by DENSO

#### Social issues

Global warming, resource shortages, population increase, aging, etc.



#### Factors that will shape society by 2035

- Strong momentum toward a recycling-oriented society focusing on renewable energy to protect the global environment
- Advancement of cyber-physical systems based on ICT
- Public demand for resilient social systems after experiencing the pandemic, disasters, war, and deepening social divide
- Diversifying values due to the emergence of regional differences as the pendulum swings between globalization and localization

<b>DENSO</b> Society envisioned by DENSO in	Create a recycling-oriented society which mainly uses renewable energy and realize safe and highly valuable <b>mobility</b> and <b>manufacturing</b> . Place top priority on keeping social activities going and meeting diverse values and sense of well-being.		
2035 Approach	DENSO's expertise lies in the <b>mobility of people and goods</b> as a mobility company, optimization of energy and resources as a manufacturer, and data generation and management as an inventor of the QR Code.		
	We conduct analyses based on "The Five Flows" in line with the envisioned society, and create what is needed by developing technologies and finding new partners.		



## "The Five Flows" on which DENSO is working

	Value	Goal		
Safe and valuable mobility	Free Movement of People	Achieve mobility that meets diverse values by eliminating negative aspects of mobility (traffic accident fatalities)	Flow of Data         Free Movement of         People         Utilization         Minimization of         Requirements	
	Flow of Goods	Achieve environmentally-friendly and people-friendly mobility of goods by eliminating waste and losses		
Environmentally friendly manufacturing	Energy Utilization	Spread DENSO's carbon-neutral manufacturing to society and realize an energy recycling society		
	Minimization of Resource Requirements	Achieve sustainable manufacturing of products using limited resources to minimize the environmental impact		
Connect the flows to maximize value	Flow of Data	Connect all the flows using detailed data Connect drivers with vehicles and infrastructure		

## Free Movement of People & Flow of Goods Safe and valuable mobility

#### Advanced driver assistance/automated driving

- Development of GSP3\* with enhanced safety performance
  Annual production of millimeter-wave radar sensor: 8.3
- million units
- Annual production of vision sensors: 6.2 million units





sensor



Vision sensor

#### Electrification

- Annual production of inverters: 3.1 million units Cumulative global production exceeded 20 million units in December 2021.
- DENSO will collaborate with USJC on manufacturing automotive power semiconductors.



(inverter)



Power semiconductor



Large-diameter wafer



## Free Movement of People: Safer mobility with greater peace of mind



#### Increase safety by analyzing the driver's behavior and promote development toward fully automated driving

## Free Movement of People : In search of new value required of mobility



## Flow of Goods



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# Environmentally-friendly manufacturing

**Electrification**, internal combustion engines (ICEs), and thermal technologies Application of automotive products and technologies to achieve carbon neutrality at plants and in society Detection, Electrochemical Materials, thermal/energy reaction processing management ICE/thermal Electrification Catalyst Coolina Energy technology technology Sensor (chemical management reaction) system

#### Robotics

High-quality, highly-durable robots and equipment used in various applications



## Manufacturing at 130 plants around the world

Manufacturing know-how and skills refined through over 70 years of operations since founding and demonstration of technologies at plants





## **Energy Utilization**



Develop and spread technologies that effectively utilize renewable energy to realize carbon-neutral plants

## **Minimization of Resource Requirements**



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## Flow of Data Connect the flows to maximize value

#### **QR Code**

Invented by DENSO in 1994, the QR Code is widely used around the world. Various types of QR Code have been developed to meet customers' needs.





SQRC

Regular QR QR in QR

2020 QR Code certified as an IEEE Milestone 2022 QR Code won the IEEE Corporate Innovation Award

#### **QR Code readers**

QR Code readers are utilized in manufacturing and logistics industries, etc. around the world, as well as daily life (e.g., settlement using smartphone apps).



#### Blockchain

Blockchain prevents counterfeiting by allowing users to monitor data. The lightweight algorithm can run on simple devices.





## Flow of Data

Example of battery traceability



## Value derived from connecting the five flows

Connect all the flows by the flow of data to monitor and support the entire lifecycle of vehicles and the next lifecycle after recycling



Expand "recycling of vehicles" to "recycling in society" to create a well-being cycle society

## Future that DENSO will create

Value proposition			DENSO's efforts	Vision for commercialization		
Safe and valuable mobility	Free Movement of People	Achieve mobility that meets diverse values by eliminating negative aspects of mobility (traffic accident fatalities)	<ul> <li>Coordinate driver assistance systems with Human Machine Interface (HMI)</li> <li>Develop an electronic platform to update software depending on personal needs</li> </ul>			
	Flow of Goods	Achieve environmentally-friendly and people-friendly mobility of goods by eliminating waste and losses	<ul> <li>Develop automated driving for small vehicles</li> <li>Achieve optimization by quantum computing</li> </ul>			
Environmentally friendly manufacturing	Energy Utilization	Spread DENSO's carbon-neutral manufacturing to society and realize an energy recycling society	<ul> <li>Develop an energy circulation system</li> <li>Develop highly efficient energy conversion materials</li> </ul>	<ul> <li>Commercialize energy circulation systems for plants</li> <li>Achieve expansion and deployment to systems for communities</li> </ul>		
	Minimization of Resource Requirements	Achieve sustainable manufacturing of products using limited resources to minimize the environmental impact	<ul> <li>Develop dismantling, recycling, and material technologies</li> <li>Develop an ecosystem in collaboration with partners</li> </ul>	<ul> <li>Commercialize recycling of vehicles in collaboration with recycling industries.</li> <li>Externally sell a precision automatic dismantling system</li> </ul>		
Connect the flows to maximize value	Flow of Data	Connect all the flows using detailed data Connect drivers with vehicles and infrastructure	<ul> <li>Develop a battery traceability system</li> <li>Develop a standard data platform and acquire/utilize accurate data in collaboration with partners</li> </ul>	<ul> <li>Commercialize cross-domain services using the standard data platform as the core</li> </ul>		
Reorganization in January 2023 to accelerate commercialization						

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**Social** 

**Innovation Business** 

**Development Function Unit** 

Digital Solution Development Dept.

- Circular Economy Development Dept.
- FA Business Development Div.
- Food Value Chain Business Development Div.

Build a large flow with partners in the industry to create a well-being cycle society



New organization: