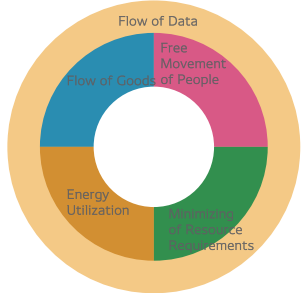



Society Envisioned by DENSO

Overview

- DENSO will tackle on the realization of a “cycle of well-being”, by creating a recycling-oriented society to preserve the earth with a highly valuable mobility and manufacturing.
- DENSO will focus on the “five flows” essential in society and provide new values with technology development.

Earth-friendly manufacturing	Cycle of well-being	Safe and valuable mobility
<p>Green</p> <ul style="list-style-type: none"> • Cyclical Energy Society • Fleet Dispatch Control for Reducing CO2 Emissions • Energy Management System for Battery Electric Bus Service (Michinori HD Project) • Dynamic Wireless Power Transfer System • Communication Solution for Long Haul Truck Driving • Human Flow Control System Contributing to Urban Migration 		<p>Peace of mind</p> <ul style="list-style-type: none"> • Towards Zero Traffic Fatalities • AD&ADAS Roadmap • Suzhou MaaS Platform • Next Generation Smart Cabin in China
	<p>Fundamental technology</p> <ul style="list-style-type: none"> • Traceability for Circular Economy 	

The five key trend areas			Our goal
Safe and valuable mobility	Free movement of People	Eliminate the negative effects of mobility (traffic fatalities) and provide mobility that responds to diverse values.	 <p>Our goal is to create a well-being circular society by connecting everything with data and expanding it to the entire social cycle, not just mobility.</p> 
	Flow of Goods	Providing environment- and people-friendly logistics by eliminating waste and loss.	
Earth-friendly manufacturing	Energy utilization	Develop and disseminate technologies to utilize renewable energy and realize factories and society that operate 100% on renewable energy.	
	Minimize resource requirements	Minimize the burden on the earth by manufacturing goods sustainably with limited resources.	
Maximize value by connecting with data	Flow of data	Building a foundation to connect people, vehicles, society, industry, and consumers to provide better services.	

For New Values

- We will focus the “five flows”, connect and control them systematically to realize the “cycle of well-being”.