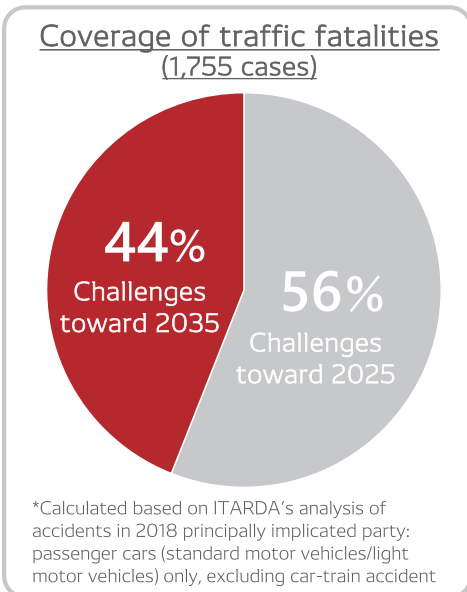
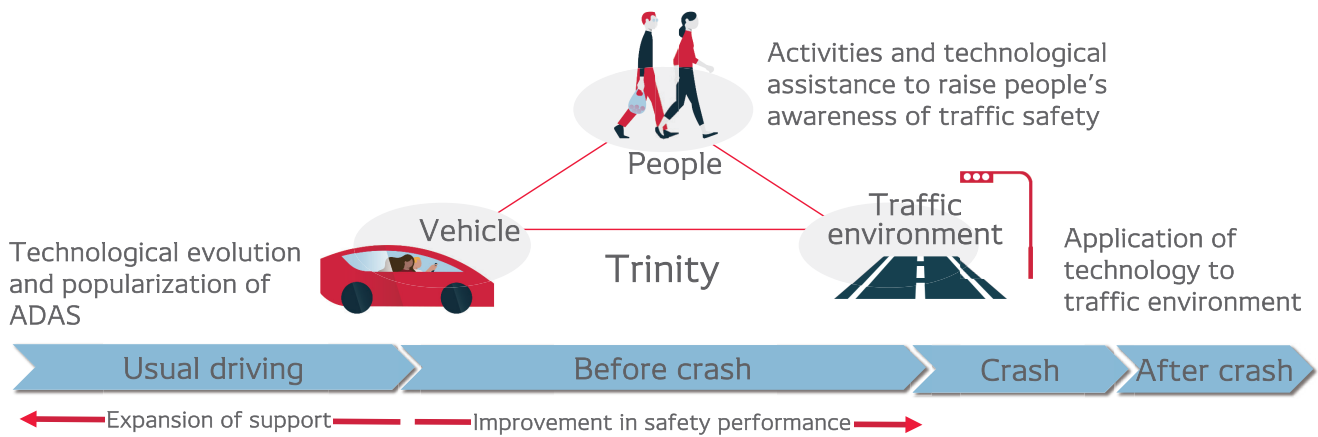


# Towards Zero Traffic Fatalities

## Highlights

- Aiming at zero traffic fatalities, realize free movement without traffic accidents
- To achieve zero traffic fatalities, trinity measures toward 'People', 'Vehicles' and 'Traffic environment' are essential, and they are achievable not only with our effort but also through cooperation from related authorities and vehicle manufacturers. We target at a society with zero traffic fatalities.



**Efforts toward 2035**

Before crash	Usual driving
<p>Development of high-performance sensors</p>	<p>Coordination between a driver assistance system and HMI</p>
<p>Development and demonstration of a vehicle infrastructure cooperative system</p>	<p><b>Fully automated driving</b></p> <p>Reinforcement of collaboration with a development manufacturer of Level 4 automated driving</p>

Communication device Sensor

## Conclusion

- Increase safety by analyzing the driver's behavior and promote development toward fully automated driving