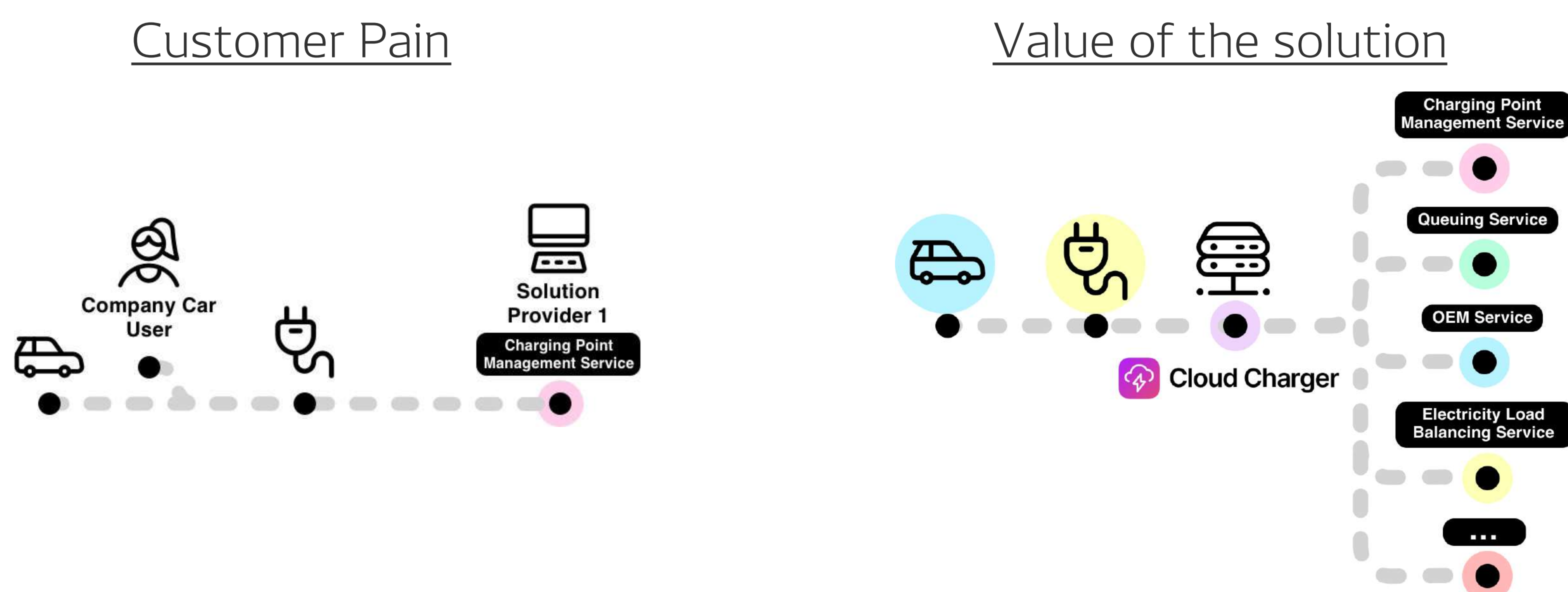# Cloud Charger

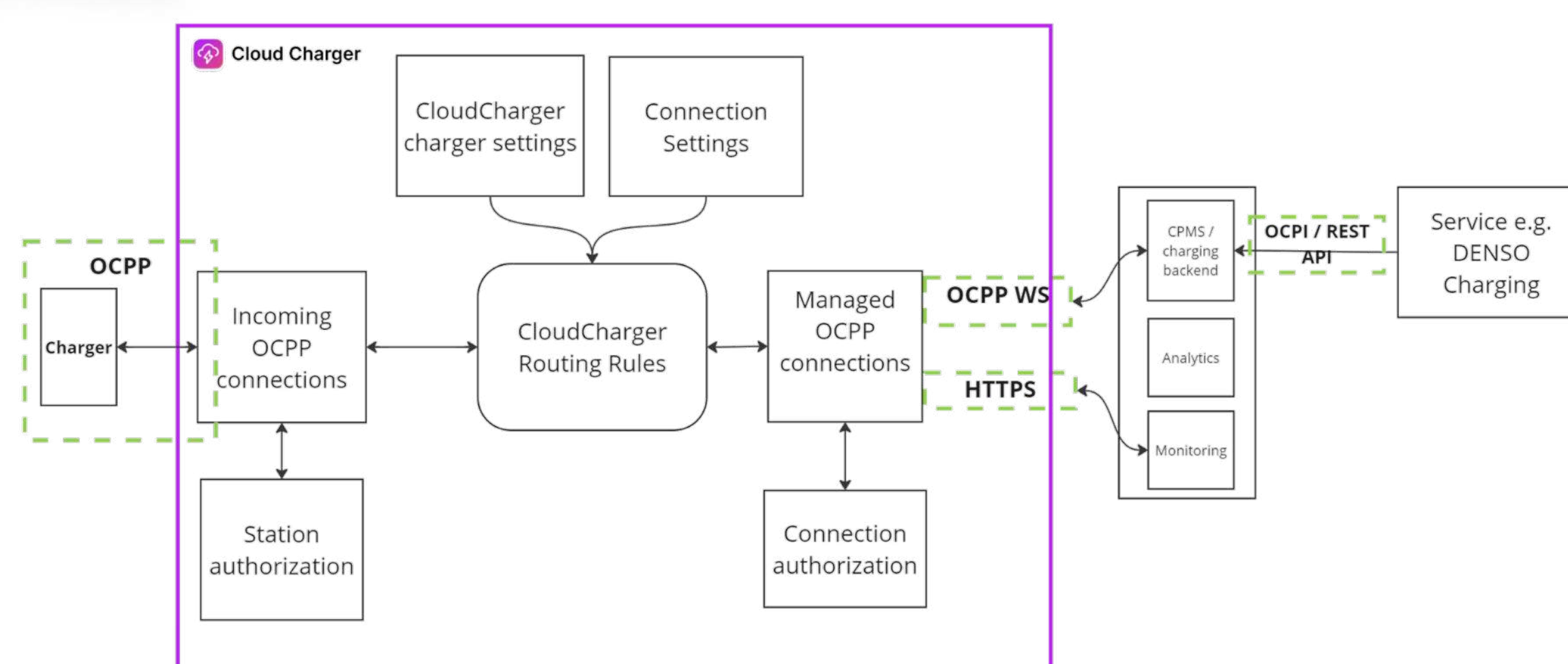## Software Gateway for Optimizing EV Charging UX

Highlights

- A software solution that unlocks the full potential of charging points with multiple services and better data utilization.
- A cloud software gateway facilitating communication between EV chargers and multiple backends using OCPP and REST protocols.

Configuration

Customer Pain

Chargers are connected to one solution provider and are locked in. They depend on the solution provider to add desired services.

Value of the solution

Cloud Charger enables customers to connect charging points with multiple services and applications.

Differentiation Philosophy

- No Code: No coding efforts required for operators. No more technical integrations. Everything is done via a user-friendly interface.
- Service Hub: An open space to select desired services based on customer needs.
- 1-Click Activation: All connections are done in one click without changing backends.