

Improving drivers' awareness by smartphones - yuriCargo

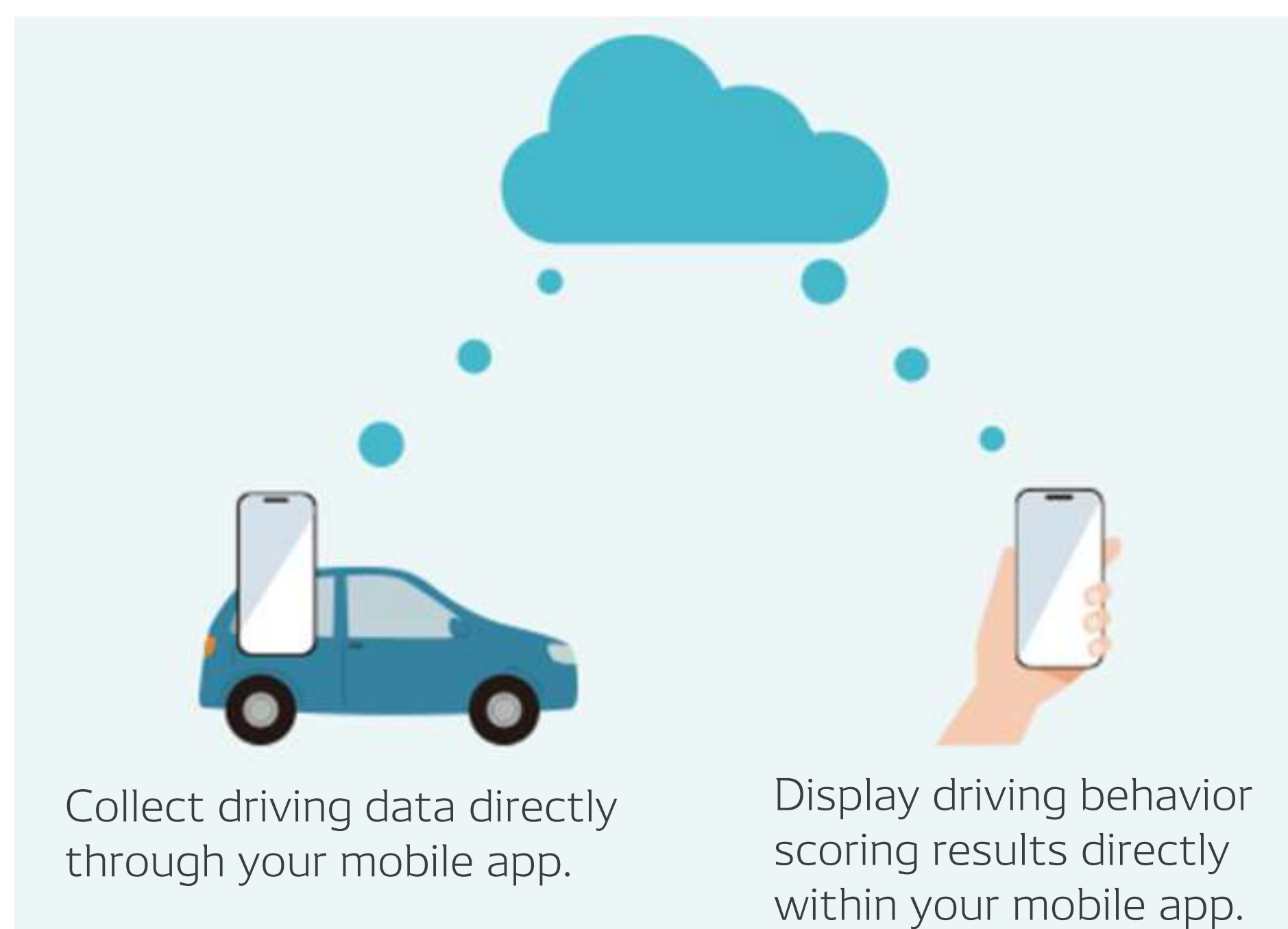
yuriCargo is a data-driven platform to change driving behavior.

Highlights

- Driving data collection and scoring are made possible using only the built-in sensors of smartphones, such as GPS and accelerometers — no additional hardware required.
- The user can just proceed with driving and the app automatically records driving data.

Feature

By integrating the yuriCargo SDK into your mobile app, you can seamlessly collect and utilize driving data to enhance user experience and safety.



Use cases

- Insurance companies can quickly launch Pay-How-You-Drive auto insurance by integrating the yuriCargo SDK into their own mobile apps.
- By promoting safer driving behavior, car leasing companies can reduce accident risks and effectively preserve the asset value of their leased vehicles.

Technical Challenges

- DENSO's system will also leverage AI to ensure that only the user's own driving data is identified and utilized.
- The app also optimizes smartphone battery consumption to ensure continual data collection.