

# Intellectual Property Activities

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DENSO's intellectual property (IP) strategy is directed at unifying its business unit and technology strategies, and it is one of the important management strategies that will sustain growth into the future.

## IP Activities' Policy

DENSO is endeavoring to unify its business unit strategies with its IP strategies in a bid to better engage in business activities that help resolve such critical issues as preserving the earth's environment and ensuring security and safety. In line with the DENSO Group's Global Mid-term Policy 2018, energies are directed on a priority basis toward building a patent portfolio of system and world-first products in the environment, security, and safety fields as well as conducting IP activities related to open innovation. The Company is supporting efforts to expand its business and achieve continued growth by utilizing in a strategic manner the patents that have been acquired.

### ● Respect for Other Companies' IP Rights

DENSO sees problems related to other companies' IP rights as equally important as major quality problems in its own products. From the development stage, the Company examines the IP rights of other companies and has clearly defined internal rules to ensure that its products do not infringe on the IP rights of third parties.

### ● Measures Against Counterfeit Products

DENSO takes active measures against counterfeit products (in particular those with imitation trademarks). There are many quality problems with counterfeit products, and there is the possibility that purchasing such a product in the belief that it was manufactured by DENSO could be detrimental to the purchaser. In 2005, the Company commenced activities to detect counterfeit products in cooperation with government and customs agencies. DENSO is continuing those activities and, since more recently, has been monitoring Internet auctions and other sales channels for counterfeit products.

# Global Intellectual Property Network

## ● Global IP System

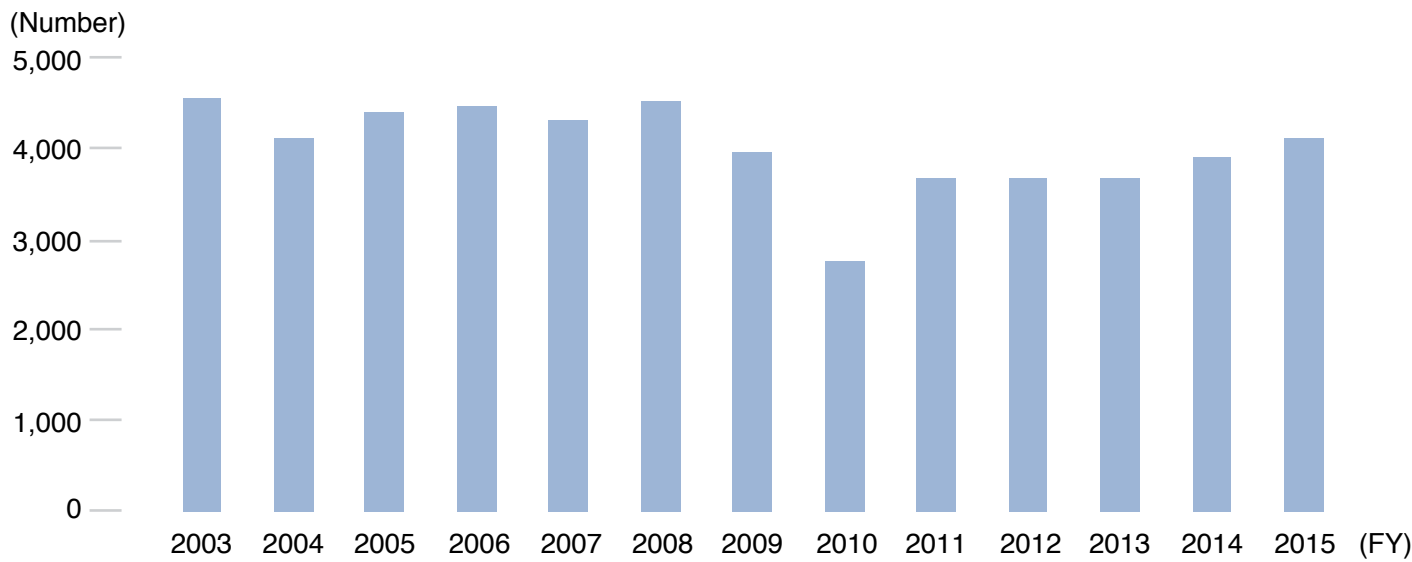
As we bolster development in our overseas technical centers, we are working to set up IP systems at our centers in North America, Europe, and China, thereby strengthening our acquisition of IP rights for local inventions and examination of other companies' IP rights. In addition, as a cooperative framework within the Group, we support patent disputes in North America through our bases in North America, and our bases in China engage in product protection by taking measures against counterfeit products and the taking out of Chinese petty patents.

Problems are shared between the IP staff at each technical center and Head Office, and a global IP meeting is in place to work on plans to stimulate and develop the IP activities in each region. In place to allow discussions between IP staff from Group companies in Japan, a similar meeting works on plans to stimulate and develop the IP activities at each Group company.

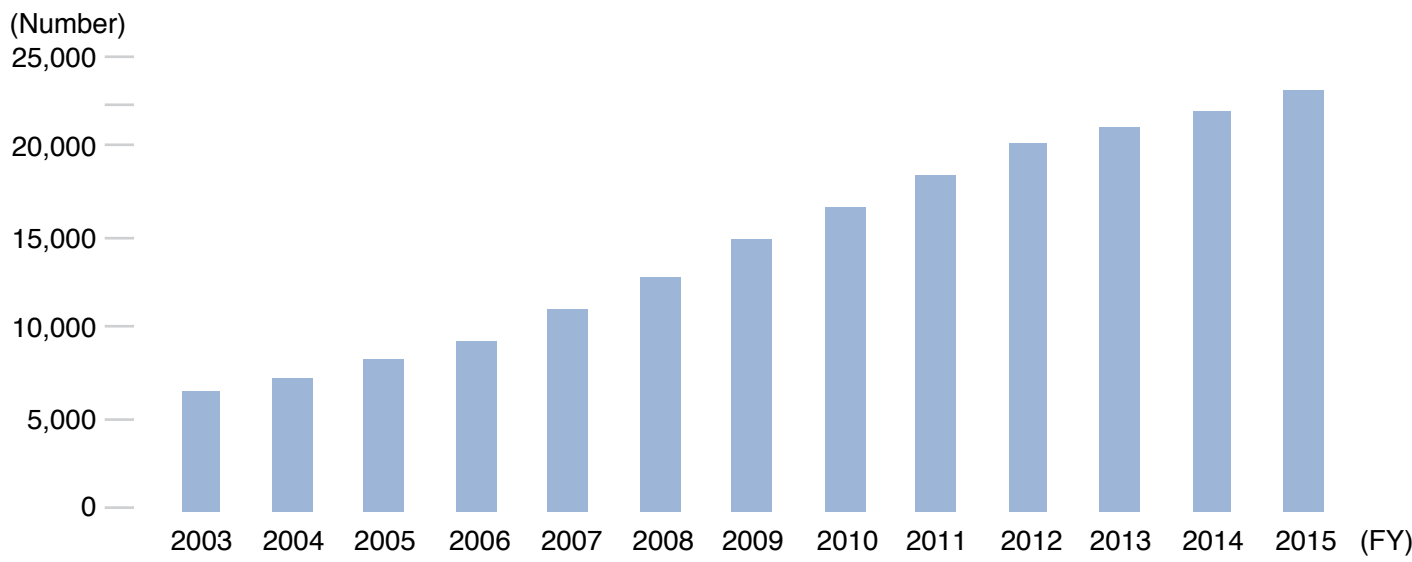
## ● Meetings to Support IP Activities

	Activities	Meetings held
Technology development meetings:(IP strategy committee)	Decision making regarding DENSO's IP strategies, involving discussions and decisions about related matters	As required
Business unit patent promotion meetings	Follow up of progress made as regards to each unit's IP activities, and steady development of these activities	Twice a year
Liaison meetings for full-time patent personnel	Implement IP activities policies and measures regarding each technology department's patent representative	Six times a year
Global IP meetings	Discussion of issues and planning of stimulation and development of regional IP activities by Head Office and IP staff at technical centers in North America, Europe, and China	Once a year
DENSO Group IP Conference	Discussion of issues by IP staff (those in charge) at DENSO consolidated subsidiaries and Head Office, planning to stimulate and develop each company's IP activities	Once a year

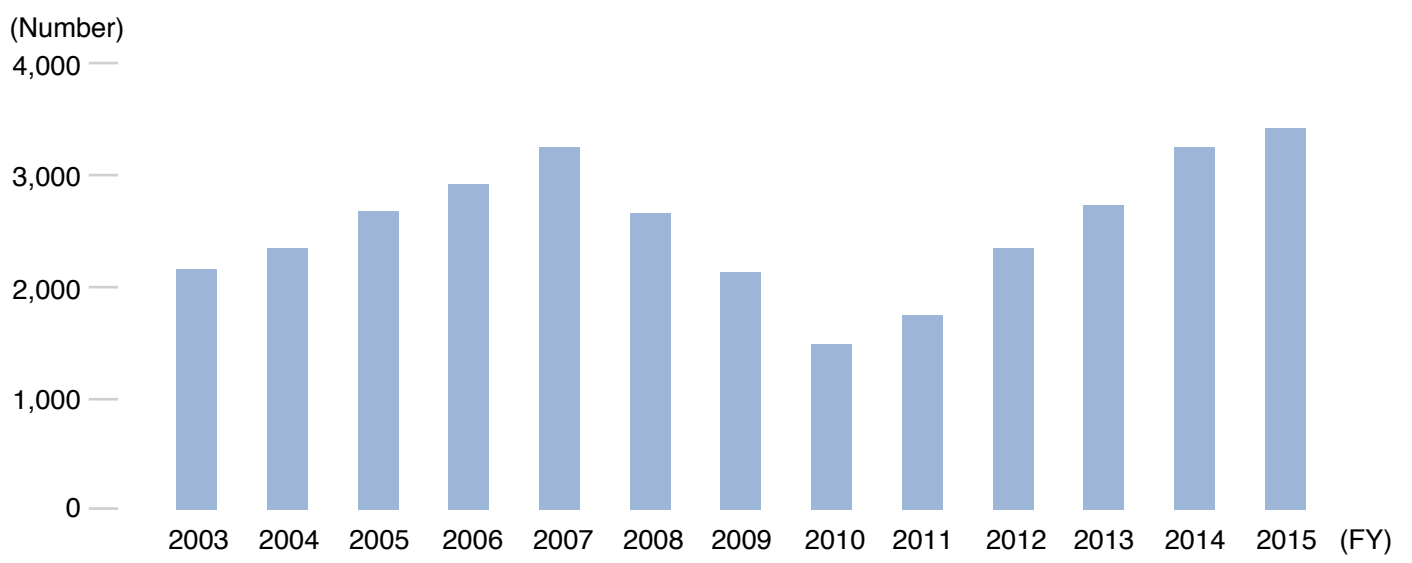
Number of Domestic Patent Applications Filed



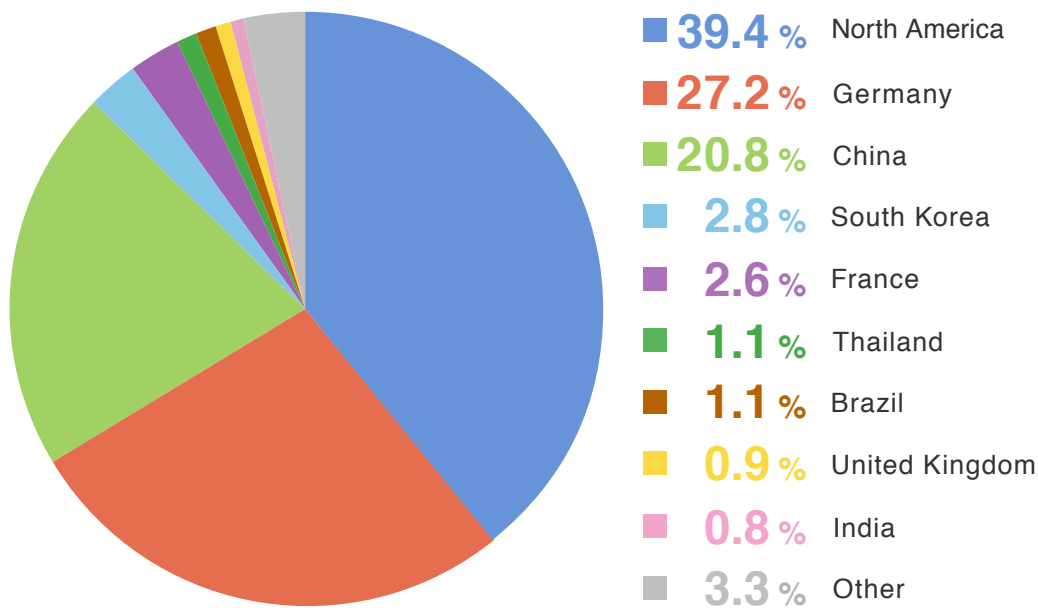
Number of Domestic Patents Held



Number of Overseas Patent Applications Filed



Percentage of Patent Applications Filed by Country



Number of Overseas Patents Held

