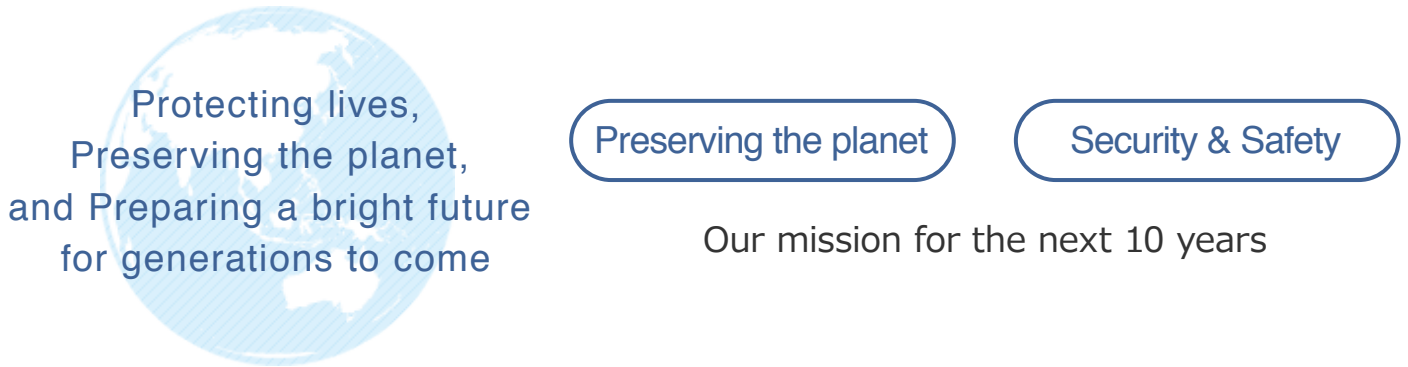
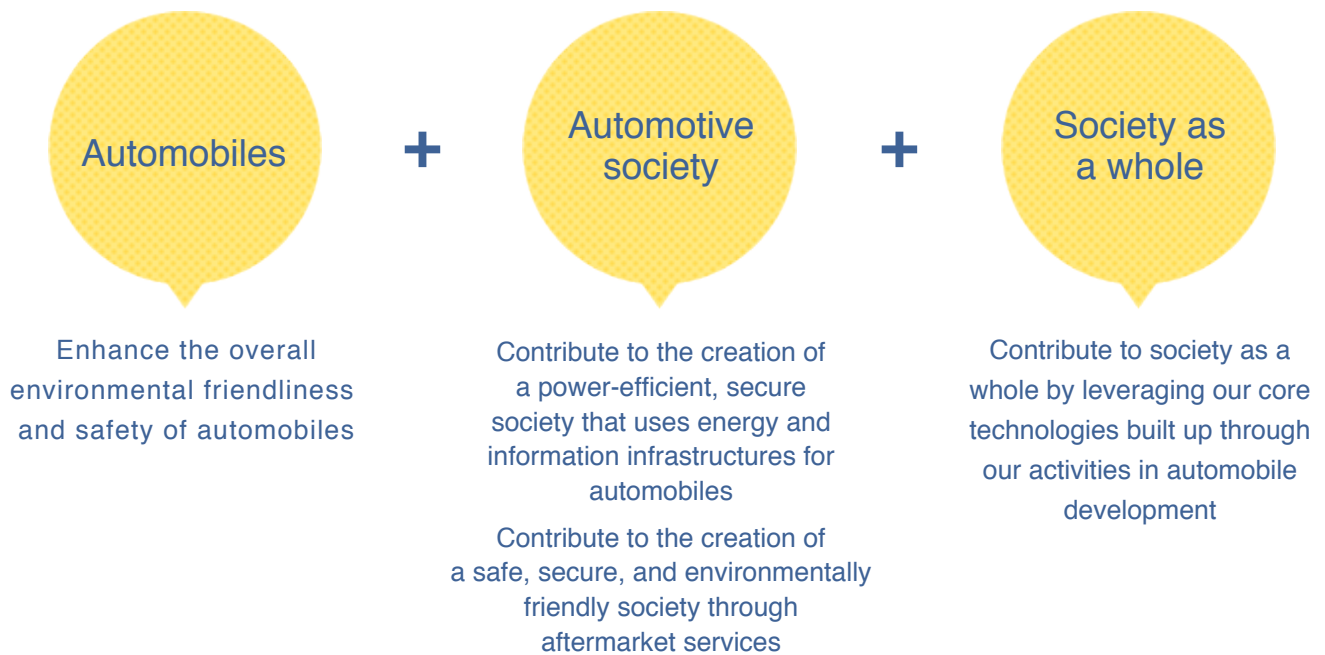


# DENSO Group Long-term Policy 2020

The DENSO Group Long-term Policy 2020 has the slogan “Protecting lives, Preserving the planet, and Preparing a bright future for generations to come,” which the Company has established as its mission, with a particular focus on the themes of preserving the planet as well as security and safety.



## Value Creation



The above goals characterize the value that DENSO provides, value created from a global perspective to meet local needs. To achieve these goals, we will develop new products and services through R&D activities focused on “world-first technology.”