

***DENSO***  
Crafting the Core

*A leading Supplier Of Advanced Automotive Technology, Systems And Components For Major Automakers*

Company Profile 2018  
PT. DENSO INDONESIA



# DENSO

## Crafting the Core

/ Creating things that are important to people with great care and continuously refining them /

It's a time of great change in the auto industry and great opportunity. The industry will change more in the next decade than in the previous century, with electrification, connectivity, car sharing and autonomous driving. DENSO believes this presents opportunities for cars to link people and society, making their lives easier and more convenient and delivering new value to the world.

That's why we reexamined our brand image and established our new tagline, Crafting the Core. ***This tagline illustrates our passion to continue creating and refining products that matter to people. It reflects our willingness to take on challenges without fearing change and to keep pushing the boundaries of what's possible, which is the foundation of DENSO.***

At DENSO, what we make is at the core of the modern, safe and energy-efficient vehicles the world needs. But we define “the core” as much more than any product or service we produce.

Our core is our people. Each of us brings special strengths and skills to work everyday. We all are individual inventors who join forces to become an unstoppable global force for good.

Our power and ability to lead society to a new and better place is drawn from each of us, from who we all are at our core: what we believe, the choices we make and the actions we take every day.

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*The DENSO Philosophy guides our corporate actions, ensuring that we will continue to be trusted by people around the world*

DENSO Philosophy

Contribute to a better world by creating value together with a vision for the future

DENSO Vision

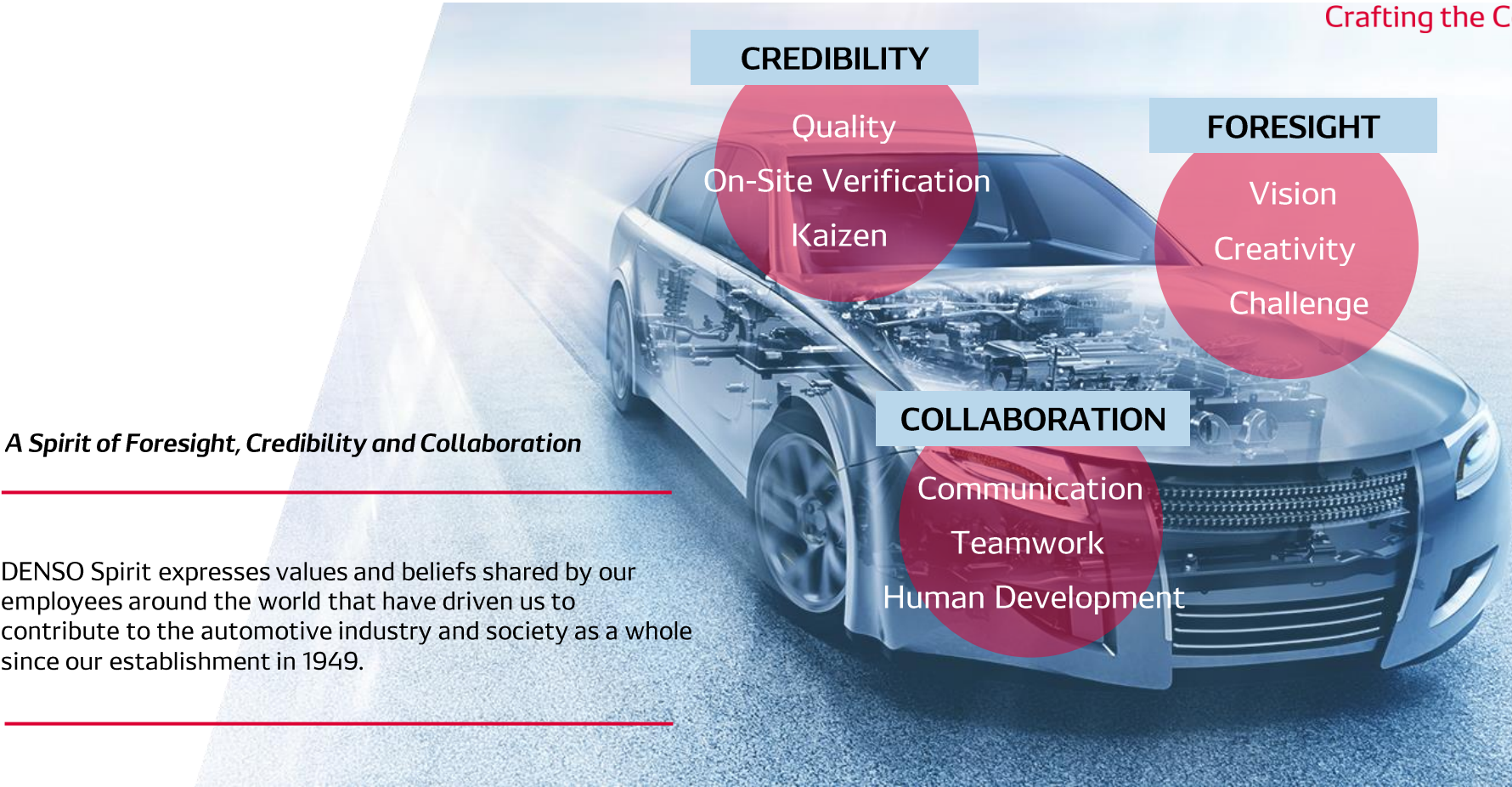
Safer and more eco-friendly future with fewer accidents

DENSO Long Term Policy (2030)

A company that continuously generates value to enrich mobility that achieves sustainability, happiness and peace of mind for everyone







*A Spirit of Foresight, Credibility and Collaboration*

DENSO Spirit expresses values and beliefs shared by our employees around the world that have driven us to contribute to the automotive industry and society as a whole since our establishment in 1949.

As of march 31, 2017

Locations



191 Sites

Employees



154,493 people

Revenue



US \$40.4 Billion

Headquarter



1-1, Showa-cho, Kariya,  
Aichi 448-8661, Japan

*DENSO continues to accelerate the globalization of its management, human resources, research and development, and monozukuri (the art of making things) in order to maximize our collaborative strength and meet local needs to win the trust of our customers and partners around the world.*

DENSO has more than 180 subsidiaries and affiliates in 38 countries and regions (including Japan) and nearly 160.000 employees

As of march 31, 2017

## ASIA GROUP COMPANIES

**DENSO**  
Crafting the Core

### Employees



45,125 people

### Revenue



US \$10.4 Billion

### Locations



59 Sites

● Production Companies  
● Others

### SINGAPORE

DENSO INTERNATIONAL ASIA PTE., LTD.  
DENSO WAVE SINGAPORE PTE., LTD

### THAILAND

DENSO INTERNATIONAL ASIA CO., LTD.  
DENSO (THAILAND) CO., LTD.  
DENSO TOOL & DIE (THAILAND) CO., LTD.  
SIAM DENSO MANUFACTURING CO., LTD.  
DENSO SALES (THAILAND) CO., LTD.  
ANDEN (THAILAND) CO., LTD.  
SIAM KYOSAN DENSO CO., LTD.  
AIR SYSTEMS (THAILAND) CO., LTD.  
TOYOTA TSUSHO DENSO ELECTRONICS (THAILAND) CO., LTD. TOYOTA  
BOSHOKU FILTRATION SYSTEM (THAILAND) CO., LTD.\*

### INDONESIA

PT. DENSO INDONESIA  
PT. DENSO SALES INDONESIA  
PT. ASMO INDONESIA  
PT. HAMADEN INDONESIA MANUFACTURING  
PT. TD AUTOMOTIVE COMPRESSOR INDONESIA\*.

### MALAYSIA

DENSO (MALAYSIA) SDN. BHD.  
NIPPON WIPER BLADE (M) SDN. BHD.

### PHILIPPINES

DENSO PHILIPPINES CORPORATION  
DENSO TECHNO PHILIPPINES, INC.

\*Affiliates under the equity method

*\*Affiliates under the equity method*

## VIETNAM

DENSO MANUFACTURING VIETNAM CO., LTD.  
HAMADEN VIETNAM CO., LTD.

## AUSTRALIA

DENSO INTERNATIONAL AUSTRALIA PTY., LTD.  
DENSO AUTOMOTIVE SYSTEMS AUSTRALIA PTY., LTD.

## UAE

DENSO SALES MIDDLE EAST & NORTH AFRICA FZE

## INDIA

DENSO INTERNATIONAL INDIA PVT., LTD.  
DENSO INDIA PVT., LTD.  
DENSO HARYANA PVT., LTD.  
DENSO KIRLOSKAR INDUSTRIES PVT., LTD.  
DENSO THERMAL SYSTEMS PUNE PVT., LTD.  
DENSO SUBROS THERMAL ENGINEERING CENTRE INDIA LIMITED

## PAKISTAN

ATLAS HITEC (PVT) LIMITED\*

## CAMBODIA

DENSO (CAMBODIA) CO., LTD.  
PIT & GO AUTOMOTIVE SERVICE (CAMBODIA) CO., LTD.

## MYANMAR

ASMO MYANMAR CO., LTD

## REPUBLIC OF KOREA

DENSO KOREA ELECTRONICS CORPORATION  
DENSO INTERNATIONAL KOREA CORPORATION  
DENSO KOREA AUTOMOTIVE CORPORATION KOREA WIPER BLADE CO., LTD.

## CHINA

DENSO (CHINA) INVESTMENT CO., LTD.  
YANTAI SHOUGANG DENSO CO., LTD.  
TIANJIN DENSO ENGINE ELECTRICAL PRODUCTS CO., LTD.  
GONGCHENG DENSO (CHONGQING) CO., LTD.  
TIANJIN DENSO ELECTRONICS CO., LTD.  
TIANJIN DENSO AIR-CONDITIONER CO., LTD.  
DENSO SOFTWARE SHANGHAI CO., LTD.  
GUANGZHOU DENSO CO., LTD.  
TIANJIN FAWER DENSO AIR-CONDITIONER CO., LTD.  
DENSO (GUANGZHOU NANSHA) CO., LTD.  
J-WORKS PARTS SALES (TIANJIN) CO., LTD.  
DENSO (TIANJIN) THERMAL PRODUCTS CO., LTD.  
WUXI DENSO AUTOMOTIVE PRODUCTS CO., LTD.  
DENSO TIANJIN ITS CO., LTD.  
DENSO (TIANJIN) BODY PARTS CO., LTD.  
DENSO (CHANGZHOU) FUEL INJECTION SYSTEM CO., LTD.  
TIANJIN ASMO AUTOMOTIVE SMALL MOTOR CO., LTD.  
ASMO GUANGZHOU SMALL MOTOR CO., LTD.  
ASMO HANGZHOU XIAOSHAN SMALL MOTOR CO., LTD.  
DENSO AIR SYSTEMS TIANJIN CO., LTD.  
SHANGHAI DENSO FUEL INJECTION CO., LTD.\*  
TIANJIN TOYOTA BOSHOKU AUTOMOTIVE PARTS CO., LTD.\*  
TOYOTA BOSHOKU FOSHAN CO., LTD.\*  
TD AUTOMOTIVE COMPRESSOR KUNSHAN, CO., LTD.\*  
YANGZHOU JIEXIN DENSO AIR-CONDITIONER CO., LTD.\*  
YANTAI SHOUGANG TD AUTOMOTIVE COMPRESSOR CO., LTD.\*  
HEFEI DYNE AUTO AIR CONDITIONER CO., LTD.\*  
GUANGDONG KINGTEC DENSO REFRIGERATION EQUIPMENT CO., LTD.\*  
TIANJIN SHIMIZU PENG YING PLASTICS CO., LTD.\*

## TAIWAN

DENSO TAIWAN CORP. CRYOMAX COOLING SYSTEM CORP.\*



# WHAT WE DO FOR BETTER WORLD

*DENSO is one of the world's largest auto suppliers, but we do much more.  
And we want to continue crafting the products and technologies that solve problems and have a positive impact  
on the future of mobility and how we live our daily lives.*

You will find global DENSO Group technologies and products throughout many industries, from automotive to robotics and Home Energy Management Systems.

## Automotive



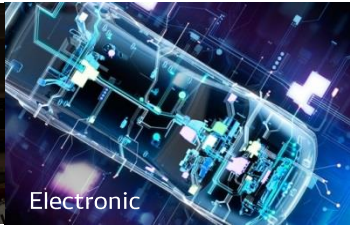
Power Train



Thermal

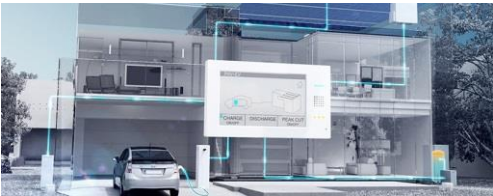


Information & Safety



Electronic

## Non Automotive



Consumer Products



Industrial Products



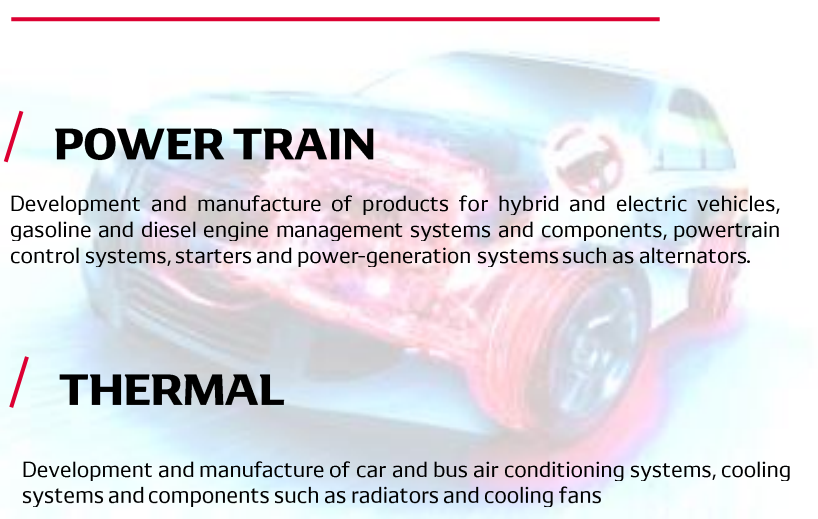
DENSO's New Business Fields

# AUTOMOTIVE

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*DENSO delivers a wide variety of automotive products and technologies that minimize environmental impact and traffic accidents while also increasing comfort and convenience.*

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**/ POWER TRAIN**

Development and manufacture of products for hybrid and electric vehicles, gasoline and diesel engine management systems and components, powertrain control systems, starters and power-generation systems such as alternators.

**/ THERMAL**

Development and manufacture of car and bus air conditioning systems, cooling systems and components such as radiators and cooling fans



**/ INFORMATION & SAFETY**

Development and manufacture of ITS (Intelligent Transport System) products such as car navigation and ETC (Electronic Toll Collection) systems; telematics products; driving control and safety products (airbags sensors and ECUs); body electronics and meters.

**/ ELECTRONIC**

Development and manufacture of semiconductor sensors, micro electronic devices such as ICs, and electronics products such as engine electronic control units (ECUs)

# NON AUTOMOTIVE

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*Our research and development efforts continue to drive us into new areas of business, solving problems and benefiting society beyond the automotive industry.*

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## / CONSUMER PRODUCTS

DENSO is helping to make smart homes a reality with product and technology offerings from charging stations to hot water supply systems.

## / INDUSTRIAL PRODUCTS

Our industrial products and technologies support factories, shops and offices in a wide variety of industries. You will find DENSO innovation in robots, QR and bar-code readers and mobile air conditioning units.

## / DENSO’S NEW BUSINESS FIELD

Our research and development efforts continue to drive us into new areas of business, solving problems and benefiting society beyond the automotive industry.



*With a strong emphasis on safety, comfort & convenience and environment, our board product range is contributing to a new type of automobile manufacturing. Our automotive line-up includes Electronics system, Information & security system, Thermal System and also Power Train system. We Provide our customers with the ideal parts of every application*

**POWER TRAIN PRODUCTS**



Alternator



Horn



Magneto



Oxygen Sensor



Spark Plug



Starter



Stick Coil

## THERMAL PRODUCTS



AI. Radiator (Fan)



Bus A/C



Car A/C



Cu. Rad

## ELEC TRONIC, INFORMATION & SECURITY PRODUCTS



ECU



Meter Cluster



SIFS



VCT



**PT. DENSO INDONESIA** is Foreign Capital Investment Venture between private enterprises of Japan and their Indonesia counterparts (PT Astra Otoparts, Tbk).  
**DENSO INDONESIA** is one of the leader in manufacture of automotive components.



Takeshi Kamenori  
President Director



AK. Hadi  
Vice President Director



Antonius Hartoyo  
Prod. Director



Abdul Ghonin  
Adm. Director



Naoki Iwaya  
Corp. Planning Director



Takashi Kubo  
Prod. Eng Director

Prod. Start : Jan 1978  
Land : 38.000m<sup>2</sup>  
Plant : 19.000m<sup>2</sup>  
Employees : 1.680  
Product : Power Train Group Products



Bekasi Plant & Office

Prod. Start : Jan 1996  
Land : 100.000m<sup>2</sup>  
Plant : 50.000m<sup>2</sup>  
Employees : 3.890  
Product : Thermal Group Products



Fajar Plant & Office

Prod. Start : Mar 2014  
Land : 200.000m<sup>2</sup>  
Plant : Max 100.000m<sup>2</sup>  
Employees : 964  
Product : Elect. & Info & Safety Products



*DENSO INDONESIA is one of the leader in manufacture of automotive components.  
The increasing number of man power shows that Denso Indonesia is being one of the sustainable company since last ten years.*



Company	FY'08	FY'09	FY'10	FY'11	FY'12	FY'13	FY'14	FY'15	FY'16	FY'17
DNIA Group	2590	2984	3491	4048	4742	5491	6157	6678	6982	7272
Yearly Growth	8%	15%	17%	16%	17%	16%	12%	8%	5%	4%



*Our people is Our Core. Smile and Passion are the key to make us Incredible.*



Sports



Family Gathering



# A TRUSTWORTHY COMPANY IN HARMONY WITH SOCIETY

*We put corporate social responsibility (CSR) as a front and center in management and this reflected in our manufacturing, human, development, corporate contribution activities, and in all our corporate conduct.*

As a corporate citizen, as global citizen, DENSO is committed to build a sustainable society. We draw on all the resources of the DENSO Group to participate in community support programs and projects, focusing on themes such as “Harmony with the environment,” “Ensuring security and safety in communities,” “Hitozukuri (development of youth and support for the disabled).” We actively promote programs designed by DENSO and a culture of community engagement



Mangrove Planting



EduTrip for Orphans



Maintenance & Wheelchair Assembling



# ***DENSO***

## Crafting the Core



Sunter Plant  
Jl. Gaya Motor I No.6, Sunter II  
Kel. Sungai Bambu,  
Jakarta- Utara 14330  
Phone : (021) 6512279

Bekasi Plant  
Jl. Kalimantan Blok E 1-2  
Kawasan Industri MM2100, Cikarang Barat,  
Bekasi 17520  
Phone : (021) 8980303

Fajar Plant  
Jl. Selayar III Blok K-2  
Kawasan Industri MM2100, Cikarang Barat,  
Bekasi 17530  
Phone : (021) 29577000