

The Story of Our Past and Future Challenges



Since its founding,
DENSO has been tackling social issues
through technological innovation
and manufacturing,
delivering value to the world.
This pursuit has thrived on the strong bonds
with our associates within the company
and the partners outside,
and the passionate dedication of each individual.
This museum encapsulates our story,
bridging the past and the future.

Guidance

- This museum does not require a reservation for individual guests. Guests may view the exhibits freely. However, for groups or bus tours with 20 or more people, we kindly request that you make a reservation in advance through our website.
- Entry will be refused to anyone who is intoxicated.
- You may take photos inside the museum using handheld cameras or smartphones. Photos may be used for personal purposes or for your company's internal materials.
- Please refrain from including other guests in your photos. We also kindly ask that you do not photograph museum staff.
- To protect the exhibits, flash photography is prohibited.
- Please refrain from using equipment such as tripods or selfie sticks.
- Eating, drinking, or using mobile phones is not allowed within the exhibition areas. Beverages with lids may only be consumed in the lobby.
- Smoking is not permitted anywhere inside the museum.
- Pets are not permitted inside the museum (service dogs are an exception).
- In the event of an emergency, please follow the instructions given by staff or the public announcement system.
- This museum is not responsible for accidents or theft that occur inside the museum.
- This museum is a free public facility. We do not permit commercial activities, such as paid tours or commercial photography.
- Unauthorized advertising, sales, or promotional activities are prohibited.
- Any actions that disrupt other guests or failure to comply with staff instructions may result in being asked to leave the museum.
- The contents of these guidelines are subject to change without prior notice. For the most up-to-date information, please refer to our website.

DENSO MUSEUM

Operating Hours 9:30-17:00

Days Open Company workdays

Please check our website to see which weekends and holidays the museum is open.

1-1 Showa-cho, Kariya City, Aichi Prefecture

Access 7 min. walk from JR Tokaido Line
Kariya Station/Meitetsu Kariya Station

DENSO Museum Website

Please check here for guidance for this facility,
and reservations.

www.denso.com/jp/ja/about-us/corporate-info/museum/



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DENSO MUSEUM



ORIGIN

We introduce the tumultuous 10 years starting from the establishment of DENSO. How did our forebears stand against the difficulties of those early days? We look back through the valuable materials and words exchanged at that time. In the very middle of the exhibition room, you can learn the background behind the birth of DENSO, as we relate a story about the eve of DENSO was established.

HISTORY

Here, we introduce how DENSO has taken on the challenge of addressing social issues, along with the thoughts of the employees entrusted with that mission. We have overcome many obstacles through advancements in various fields—including mechanics, electronics, software, and their integration. Development notes and test products are on display to help you experience the passion and dedication of DENSO employees.

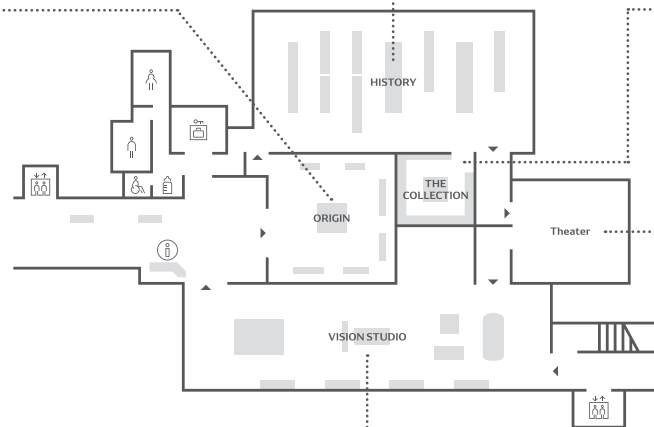


THE COLLECTION

We showcase key products that have sustained DENSO's growth over the years, along with surprising initiatives that extend beyond the mobility field. From mobile phones and food warmers to in-vehicle karaoke systems, cosmetics, and wine savers—these ventures highlight DENSO's diverse technological capabilities. Discover a surprising side of DENSO, and explore the depth and breadth of its innovation.

VISION STUDIO

In this exhibit, we showcase DENSO's newest technologies and the future we aim to create with them. Experience technology at its conceptual stage and get a glimpse into the engineers' perspectives. Feel the passion and vision driving DENSO as we pave the way to the future.



Theater

Experience the future envisioned by DENSO on a large screen. See how advanced technology and the resolution of social issues will shape the way people live in the future. This exhibit allows you to experience how innovations in environmental and safety technologies will transform our lives.



Information



Toilet



Nursing Room



Elevator



Multipurpose Toilet



Locker