

> **GLOBAL ENVIRONMENTAL MANAGEMENT**

The DENSO Group is firmly committed to pursuing business activities that will help to sustain the environment in years to come. In June 2000, DENSO formulated a long-term environmental policy called DENSO EcoVision 2005. The policy articulates our vision for the environmental management of corporate activities in the 21st century. Covering consolidated management of domestic and overseas operations, the policy targets all aspects of our corporate activities, extending from product development and production to environment-related external alliances and information disclosure. We have formulated our Third Environmental Action Plan that contains specific initiatives and targets for achieving "clean" production plants by enhancing environmentally friendly development and design and reducing environmental burdens.

> **ENVIRONMENTAL PROTECTION ACTIVITIES**

In June 2000, DENSO Remani Corporation was formed in Japan to facilitate the reuse of automobile starters and alternators. The company collects used starters and alternators from auto servicing facilities and refurbishes them so they can be resold.

We formulated our Green Purchasing Guidelines in September 2000. Embracing the concepts of DENSO EcoVision 2005, the guidelines set principles for working with suppliers to purchase parts and materials that are as "green" as possible. The overriding objective is to reduce the environmental impact at every stage of our activities. To urge suppliers to be more environmentally aware, the guidelines aim to have each supplier set in place environmental management systems, and monitor and reduce the use of environmentally hazardous substances.

In October 2000, we extended the scope of ISO 14001 certification to all divisions at corporate headquarters, including product development and design operations. We initially acquired ISO 14001 certification at all 14 manufacturing and non-manufacturing sites in Japan as of March 1999, and at 28 DENSO Group companies outside Japan as of March 2001.

Our goal is zero waste sent to landfills at 14 manufacturing and non-manufacturing sites by March 2004. The Kitakyushu Plant and the Anjo Plant achieved this feat in December 2000 and March 2001, respectively. Concerted efforts to achieve zero emissions are also being undertaken at overseas centers.

> **DENSO AND THE COMMUNITY**

One of our major corporate missions is to contribute to societies and communities in which we conduct business. Translating this into reality requires a conscientious effort on our part. In the course of our



from left:

Remanufacturing Plant, DENSO Europe B.V.

Wheelchair factory in Thailand

Wheelchair Basketball Thailand Open 2001

corporate activities, we are working actively to protect the natural environment and to enhance safety and comfort for everyone.

DENSO Vision 2005, our new long-term management vision, emphasizes our goal of "opening the door to possibilities for society." We listen to the views of society, and undertake corporate activities with the well-being of people firmly in mind. At present, a number of specific initiatives are being put into action.

- Contributing to the welfare of the physically challenged by creating barrier-free environments
- Helping to foster the development of young people, the leaders of the next generation
- Protecting the environment to realize a safe, comfortable, and enriched society

> **HELPING TO CREATE BARRIER-FREE ENVIRONMENTS**

As a community-assistance project to commemorate DENSO's 50th anniversary, the Wheelchairs and Friendship Center of Asia (WAFCA) was established by DENSO in April 1999. WAFCA undertakes a variety of activities to assist the physically challenged in Asia.

In fiscal 2001, WAFCA provided extensive support for the construction of a wheelchair factory in Thailand operated by its branch organization, the Wheelchairs and Friendship Center of Asia (Thailand) (WAFCAT). An opening ceremony for the wheelchair factory was held in March 2001. One of WAFCAT's major sports exchange programs for the physically challenged, the Wheelchair Basketball Thailand Open 2001, was held in Bangkok in February 2001, bringing together people from Thailand, Japan, and neighboring countries. WAFCAT also developed a barrier-free model school in Bangkok. Construction of the school was completed at the end of January 2001.

> **SUPPORTING THE DESIRE OF THE PHYSICALLY CHALLENGED TO WORK**

DENSO Taiyo Co., Ltd. was established in 1984 to support the desire of the physically challenged to work by providing them with a place of employment. The company provides safe and accessible work environments and facilities for employees. To enable people with limited scope for physical movement to work efficiently, DENSO Taiyo has modified various tools and machines. Currently, 215 physically challenged employees are engaged in assembly work.

> **DENSO NORTH AMERICA FOUNDATION ESTABLISHED**

In March 2001, DENSO International America, Inc. established the DENSO North America Foundation to extend DENSO's leadership in corporate citizenship by providing skills and resources to help communities prosper through the development of a skilled work force. With future assets totaling approximately



from left:

Walk America by DENSO Manufacturing Michigan, Inc.

Home rehabilitation activity by DENSO Sales California, Inc.

US\$15 million at full endowment in 2010, the foundation provides grants to institutions of higher learning for educational and/or scientific purposes, with an emphasis on engineering and technology. The foundation also provides grants to aid people and communities in distress due to the impact of natural disasters.

> **HELPING RAISE THE NEXT GENERATION**

The youth of today have boundless potential. And it is the responsibility of our generation to help unlock it. Only then can an invigorated society for tomorrow emerge.

We are actively involved in promoting exchanges between Japanese and U.S., U.K., and Australian high school students. Exchange programs, which include home stays and sports tournaments, are designed to provide participants with first-hand experience of a culture different to their own. We also showcase our own technologies, holding regular seminars where young people can gain a valuable insight into the sophisticated manufacturing technologies DENSO develops.

> **VOLUNTEER ACTIVITIES**

We continually contribute to local communities by supporting the volunteer activities of our employees around the world.

In Japan, for example, DENSO musicians perform at hospitals and other locations. Employees lead word processor classes at centers for people with disabilities. Since 1993, DENSO volunteers have also helped collect and supply clothing to people in need, mainly in Africa and Asia. Other volunteer activities include visits to welfare facilities, clean-up programs, and environmental conservation activities.

Activities also extend overseas. In April 2001, employees of DENSO Manufacturing Michigan, Inc. (DMMI) raised over US\$18,000 in a Walk America event held by the March of Dimes charity organization. This was the 11th year that DMMI employees had raised the most money in their community. DENSO Sales California, Inc. employees are also actively involved in Christmas in April, the largest volunteer home rehabilitation organization in the U.S., helping to rehabilitate 16 homes and non-profit facilities in April 2001.